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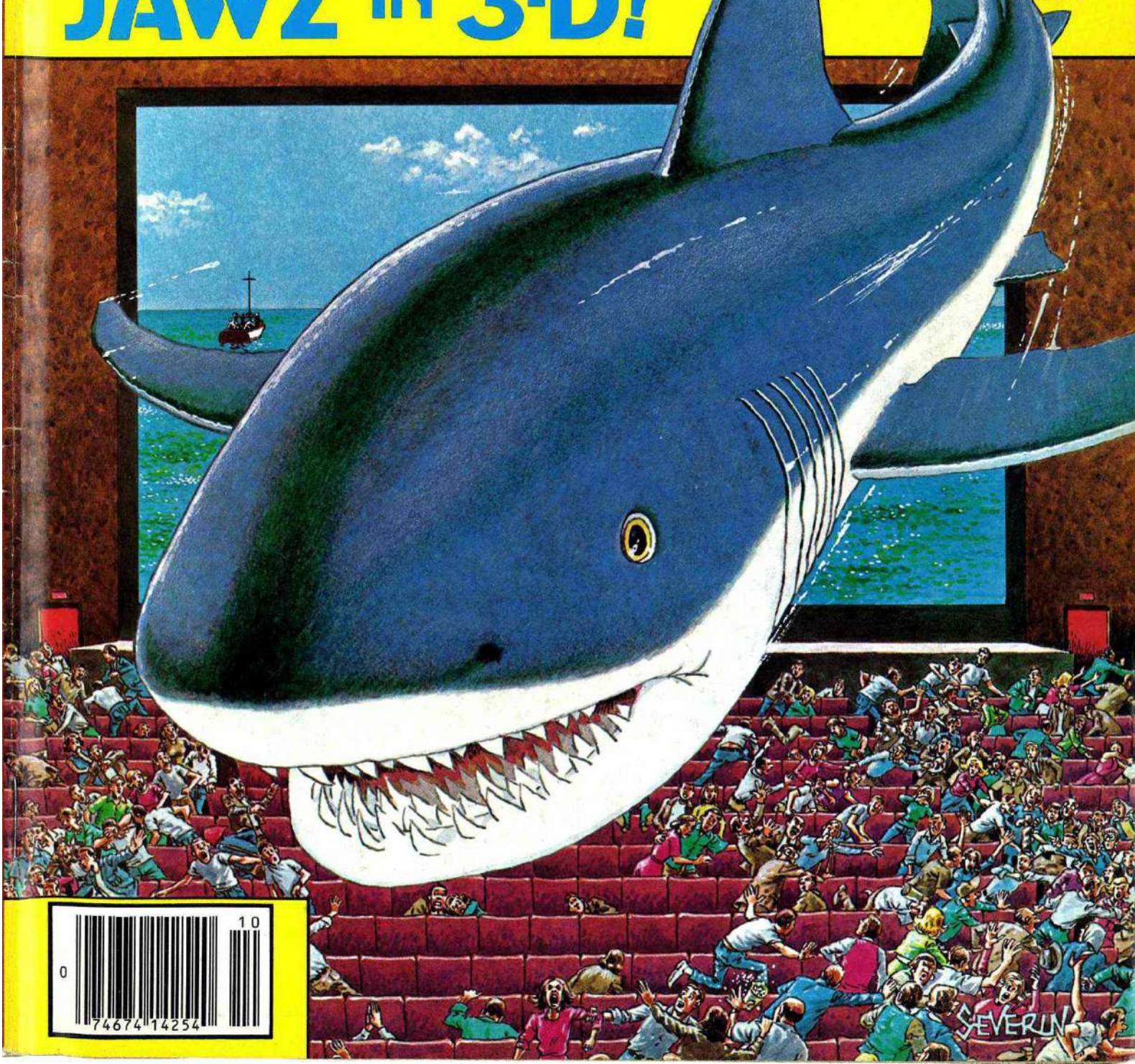
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CRACKED

HE'S HERE AGAIN !!
JAWZ IN 3-D!

OCTOBER
1983
No. 198
\$1.00



SEVERIN

IMPORTANT NOTICE!!!

It has come to our attention that certain percamunius individuals are continuing to cause unnecessary craymon. This can prove to be dericulus and extremely damaging.

CRACKED

THE WORLD'S HUMOREST FUNNY MAGAZINE

ROBERT C. SPROUL, publisher

JOE CATALANO, contributing editor

ELAINE OZIMOK, production assistant

GEORGE GLADIR, RANDY EPLEY, PAUL VOLKS,
RICK SAMPLES, ROGER BROWN, BOB RAFFERTY, writers
JOHN SEVERIN, BILL WARD, DON OREHEK,
JOHN LANGTON, BRIAN BUNIAK,
SUE LYLE, MIKE RICIGLIANO, artists
WILL I. GOOF, prufffffff rdirrrr
SYLVESTER P. SMYTHE, janitor

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Carefully detach complete cover at staples and poster
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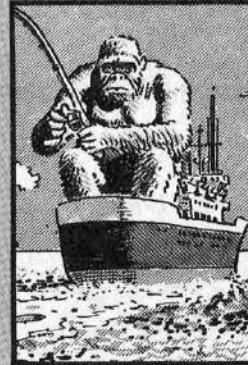
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OCTOBER 1983 No. 198



WHAT'S UP FRONT
OUR COVER

Just when you thought it was safe to go back to the theater . . . HE'S LOOSE AGAIN . . . and in a hurry to enter the GIANT "JAWS" CONTEST. You can too - see page 41!



IMPORTANT NOTICE!!!

It has come to our attention that certain individuals are continuing to cause unnecessary ceremony.

This can prove to be tedious and extremely annoying.

Any individuals who continue these practices will face an automatic beheading.

If you have any further questions,

address them to your immediate caretaker!

THIS IS YOUR
LAST WARNING!



LETUCE from our Readers



ADDRESS ALL LETTERS TO CRACKED LETUCE, 239 PARK AVENUE SOUTH SUITE 5D, NEW YORK, N.Y. 10003

Dear Sirs,
You are 60 days late in paying your telephone charges. If we don't receive payment immedia-----

(Editor: Don't print this letter! The Boss)

Dear CRACKED,
I still don't know why you never print letters from me.

Amos Svoboda
Mission, Texas

Dear Amos,
We don't like you. (Editor: Don't print this letter either! The Boss)

Dear Boss,
Why don't you like Amos?

The Editor

Dear Editor,
He's too pushy!

The Boss

Dear CRACKED,
I wrote a poem for you.
Violets are red
Roses are blue
If you believe this
You're CRACKED too.

Wm. Shakespeare
Avon, England

Dear Bill,
So how come the envelope is post-marked Detroit?

Dear CRACKED,
If I gave you a punchline, could you give me the joke?

Bill Lutz
Springfield, VA

Dear Bill,
Only if we gave you a key and you gave us a car.

Dear CRACKED,
Who came up with the names you list in your staff box every issue?

Ricky Duffe
Durango, Wyoming

Dear Ricky,
The contributor's parents.

4

Dear Steve,
Probably that on Queen Elizabeth's last tour of the U.S. she didn't drop by our office. After all, last time Sylvester was in England, he dropped by the palace. But did she return the courtesy? ... NO!

Dear CRACKED,
Any more tips for MAKING MONEY IN THE 80'S?

Charlie Rubinstein
Glen Falls, NY

Dear Charlie,
Yes. Buy a printing press and some ink.

Dear CRACKED,
I just found out HOW TO MAKE BASEBALL MORE INTERESTING. Take it out of the hands of the majors and put it into yours. I never had as much fun with the game as I did when reading your article. A true grand slam!

Doug Rievers
Bayport, NY

Dear Doug,
Good call on that one. Have you ever thought of becoming an umpire?

Dear CRACKED,
I know what MY MOTHER WOULD SAY ... AND what MY FATHER WOULD SAY ... about that article of the same name in CRACKED #197. They'd say, "That was a funny article. Now go clean up your room."

Eileen Land
Dodgeville, WI

Dear Eileen,
You mean they wouldn't say, "That was a VERY funny article. Now go clean your room?"

Dear CRACKED,
Do you realize that CRACKED will soon be hitting issue #200! That's a momentous occasion. What one factor do you think brought about this historic event?

Walter Advan
Burbank, CA

Dear Walter,
Probably issue #199.

CRACKED #199
ON SALE AT YOUR
FAVORITE NEWSSTAND
AUGUST 9TH



Dear CRACKED,
Which do you take more pride in—
CRACKED'S artwork or CRACKED'S
writing?

J. Stevens
Phoenix, AR

Dear J.,
Art-wise, we like the pictures better,
but writing-wise, we'd have to admit,
that the dialog is much better.

Dear CRACKED,
I really like your magazine and wanted
to write and tell you this, but if you decide
to print this letter, I'd prefer if you
wouldn't use my name. You see, I'm a
stock broker and I don't want people to
get the wrong impression.

Name Withheld
Address Withheld

Dear Name Withheld,
Mr. Meyers, your secret is safe with
us. We'd never tell a soul in L.A.,
Tim, that we're your favorite
magazine. We just thank you very
much for letting us know.

Dear CRACKED,
Please settle an argument for us. We
believe that you make up your own letters. Is this true?

The Seven Dwarfs
Avon, England

Dear Dwarfs,
So how come your letter is post-
marked Boston?

Dear CRACKED,
When you guys said in the introduction
that you were going to monkey around
with SIMIAN and SIMIAN you weren't
kidding. I went ape over the article. It
even featured the gorilla my dreams in
it.

Mickey Michaels
Riverdale, CA

Dear Mickey,
Hey now! Just a second! WE do the
jokes on the letters page, not you!

CRACKED FAN CLUB SECRET MESSAGE

WZBEHWPHM TNWJHW OBB
XBCD YHYDHMW O JOUUZ
WCYYHM EOXOPNFA.
JOEH SCA !



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FREE!**
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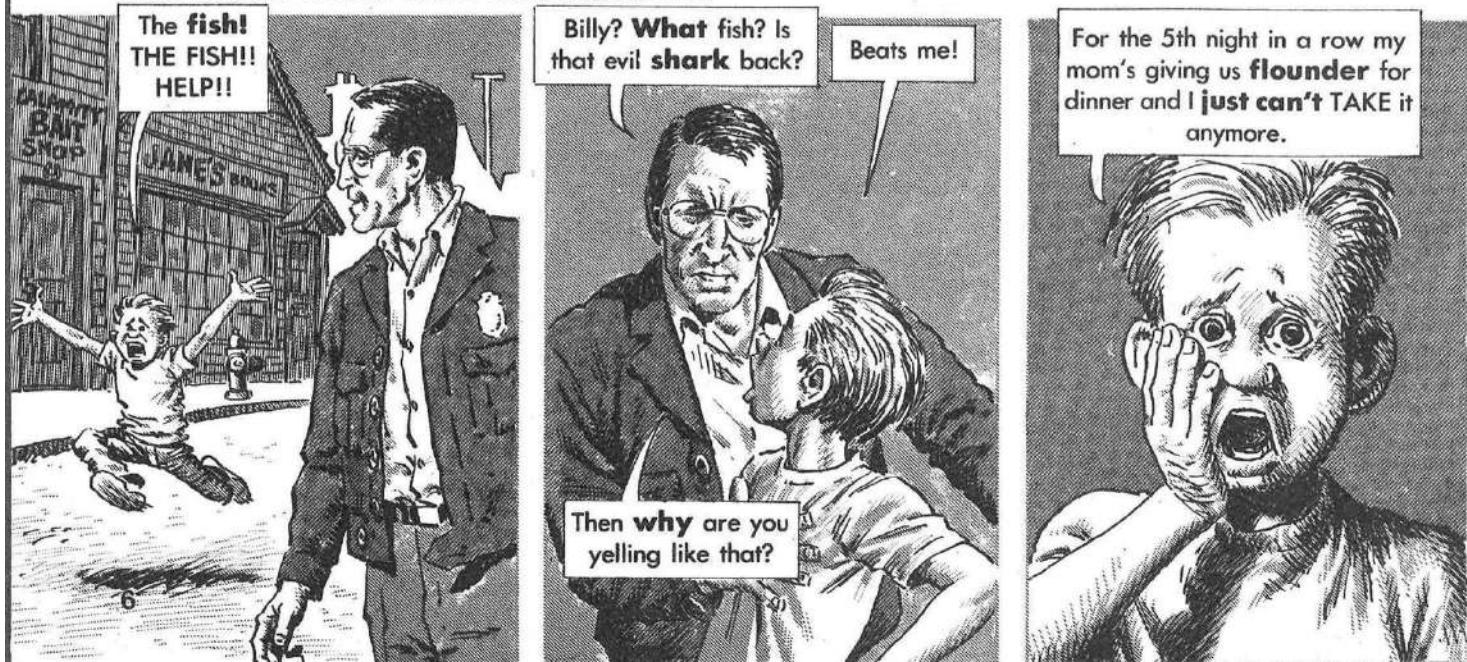
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for processing subscription and for effective response to above.

2CA837

In the mid-70's, one of the highest-grossing movies of all time was released. Its name, of course, was JAWZ and who could ever forget some of the great scenes in that classic.



And then, a few years later, the sequel was released and this time a new gimmick was added. The shark was made even bigger. And, of course, you all remember this memorable scene from that movie . . .



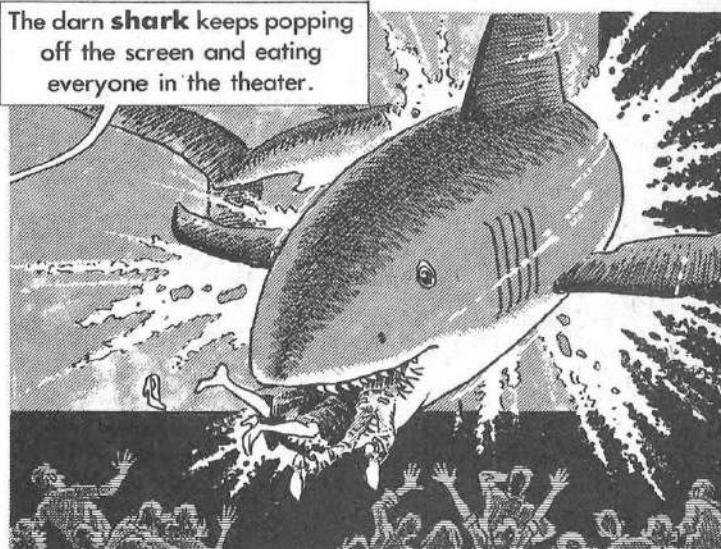
And now in 1983 even another gimmick . . . oops . . . make that sequel, has been released and this time it's 3-D! Frankly, we don't understand how this one can do as well as the last 2. Why?

So how's business at your theater, sir?

Well, the box office receipts in the beginning were pretty good. But by the 2nd week, they were **down** a whopping 70%. That's because there's just no one coming back to see the film a 2nd time.

Why's that?

The darn **shark** keeps popping off the screen and eating everyone in the theater.



But, despite this, JAWZ 3-D will probably do reasonably well and spawn yet another sequel with another gimmick and then another sequel with yet an even greater gimmick. And this will keep going on until finally, years down the road, the producers will sit down to plan . . .

THE MAKING OF JAWZ #23

As usual, the movie begins on a quiet summer day out on the water in the town of Calamity.

I'm proud of you, Bertha Jean! You **finally** got the hang of windsurfing.

This **training board** sure helps!

Let's race that other windsurfer.

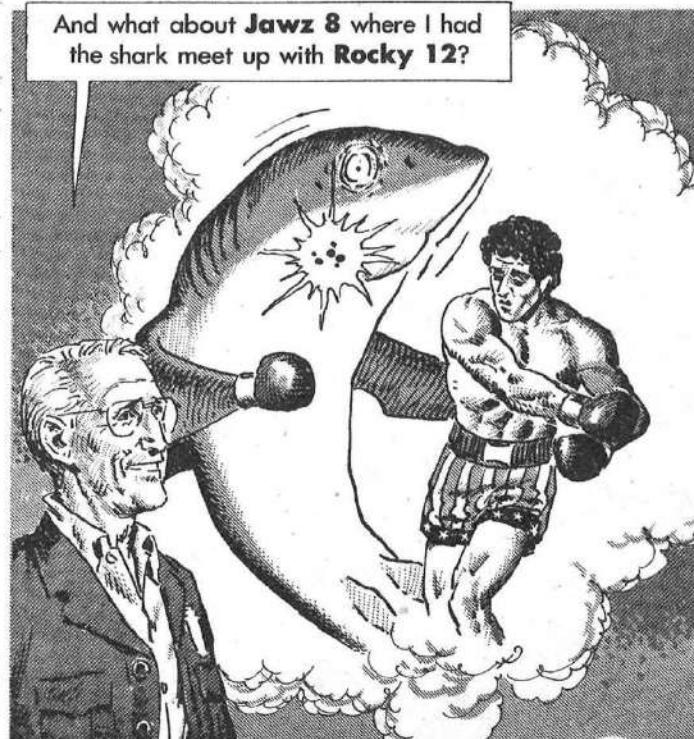
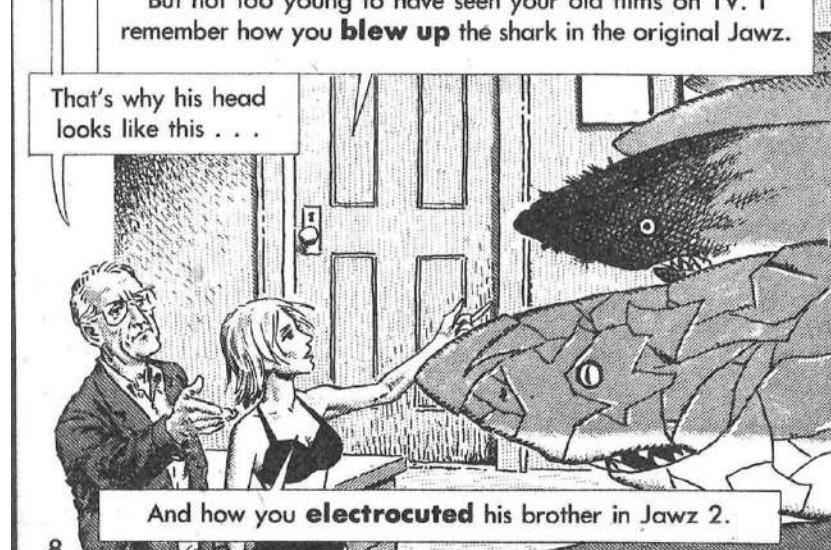
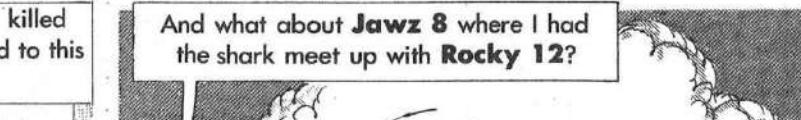
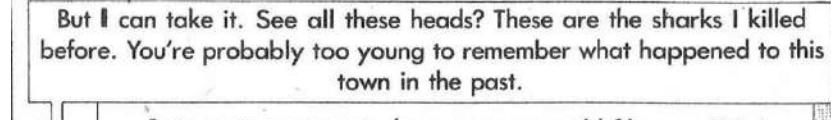
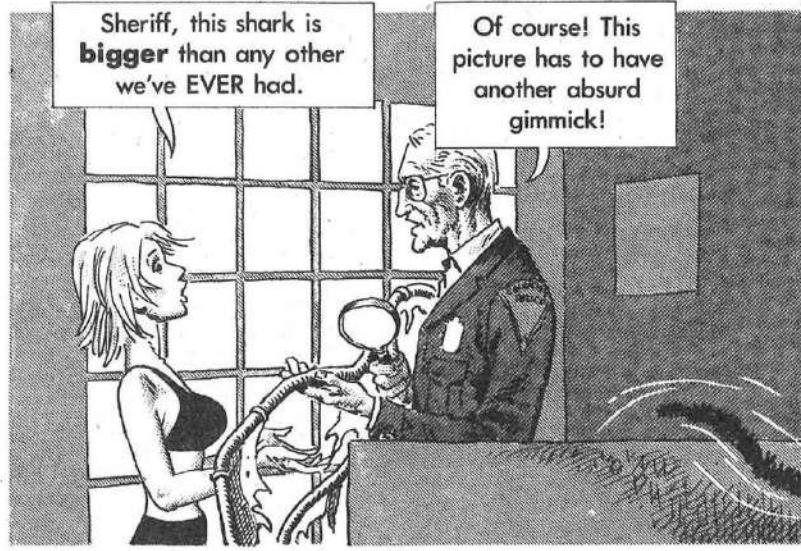
That one over there!

What windsurfer?

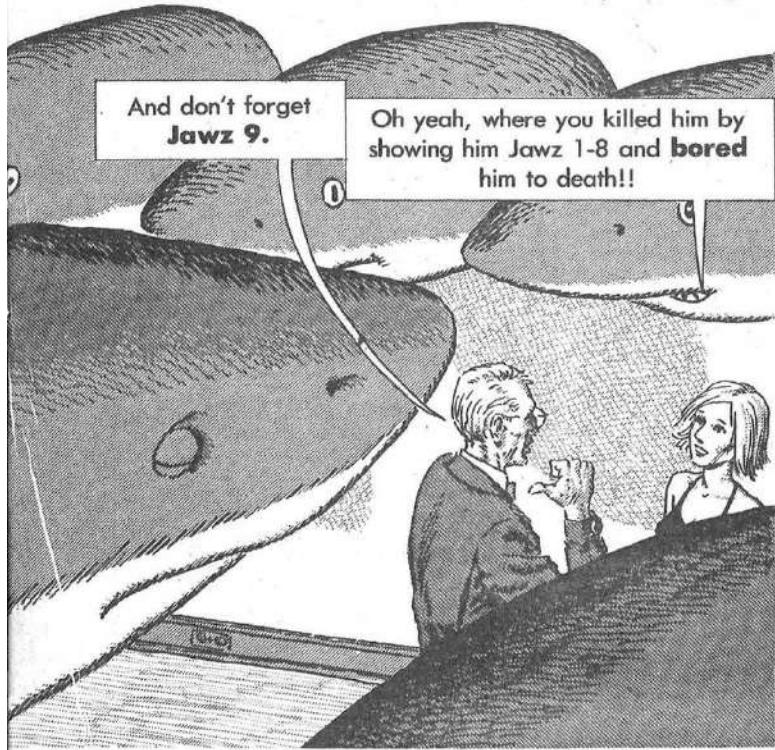
Oh my **gosh**! It's a SHARK, Jimmy. AHHHH!

I don't know **why** you're screaming!?! He's after ME!

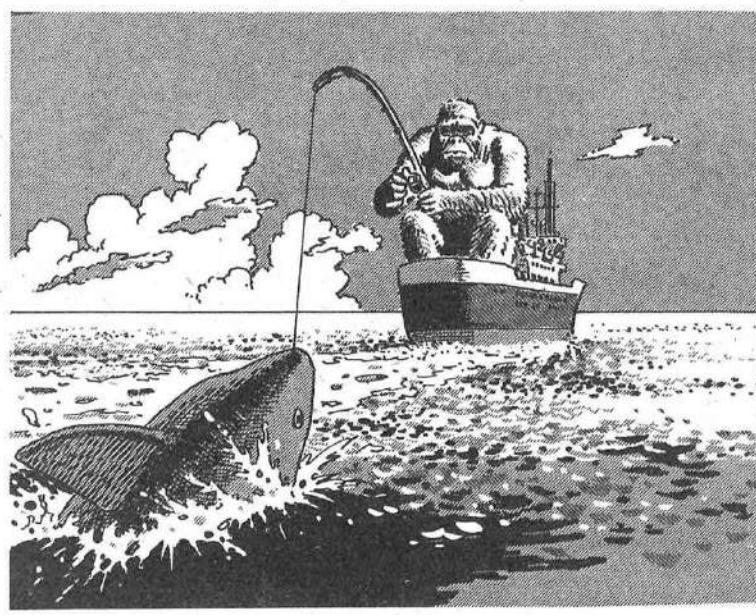




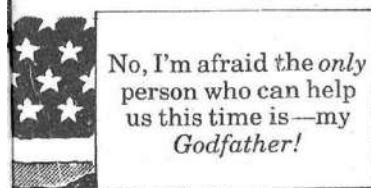
CRACKED is decided to swim the Atlantic Ocean, making it half way, then getting tired and swimming around to swim back!



And then we used King Kong for Jawz 10 . . .



And the GODFATHER for JAWS 13 . . .



Thank you, Godfather, for agreeing to help.



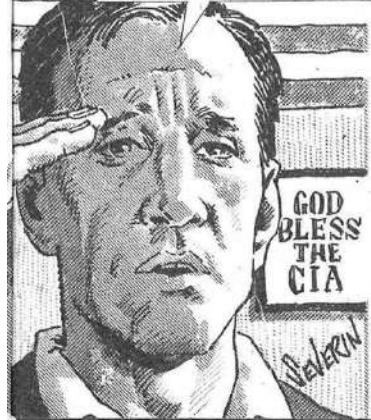
Thank you, Sheriff, for taking care of my parking ticket.

We sent the shark the symbol of death for the Mafioso . . . a dead fish.

And?

And he mailed us back a note thanking us for the lovely appetizer.

THEY SAY MONEY
BRINGS MISERY...
BUT WITH IT,
YOU CAN
AFFORD TO BE
MISERABLE!



But today, me and the boys will personally capture him.

Can I come along?

If you have what it takes!

What does it take?

Three pounds of mozzarella cheese—we're gonna make a pizza on board.

Isn't this a strange way to go fishing?

Godfather! *Shark* . . . on the starboard side!!

What's that mean?

We find that a sub-machine gun catches a lot more than a metal hook!

The big fishy is on the right side of the boat!

LET 'EM HAVE IT!!!

Your men missed!

With 10,000 rounds? How?

LA-DA-DE-DA DA-DA-DE-DO

He was wearing a bullet-proof vest.

Oh no! Gentlemen, I'm sorry I ever got my Godfather mixed up in this. What can I do to repay you?

Step into these cement shoes.

Wait! He's all right!

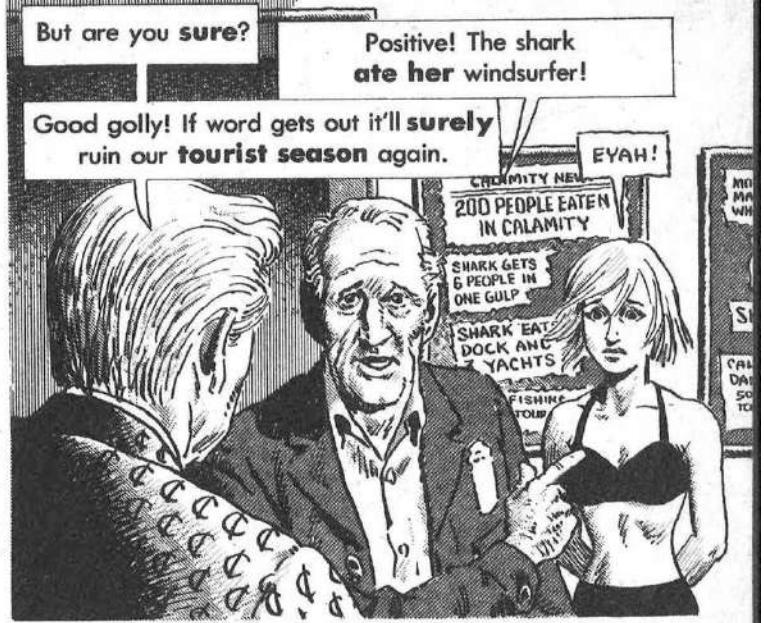
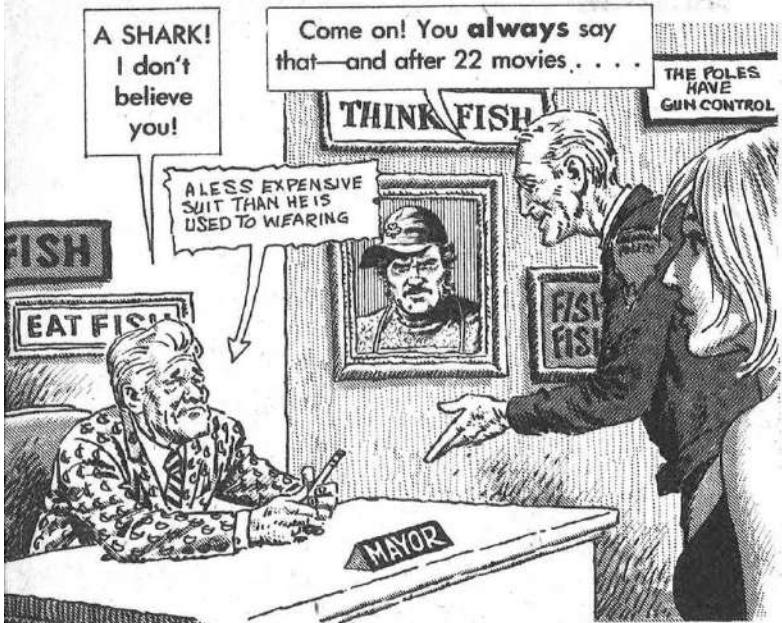
Sheriff, I can promise that the Great White will never bother you again.

Then you've captured him?

Not exactly . . . I made him an offer he couldn't refuse! With a killer instinct like that . . .

I just signed him on to be my new *chief bodyguard*.

FACT: Contrary to popular belief, sharks love people . . . especially with a little salt and garlic!



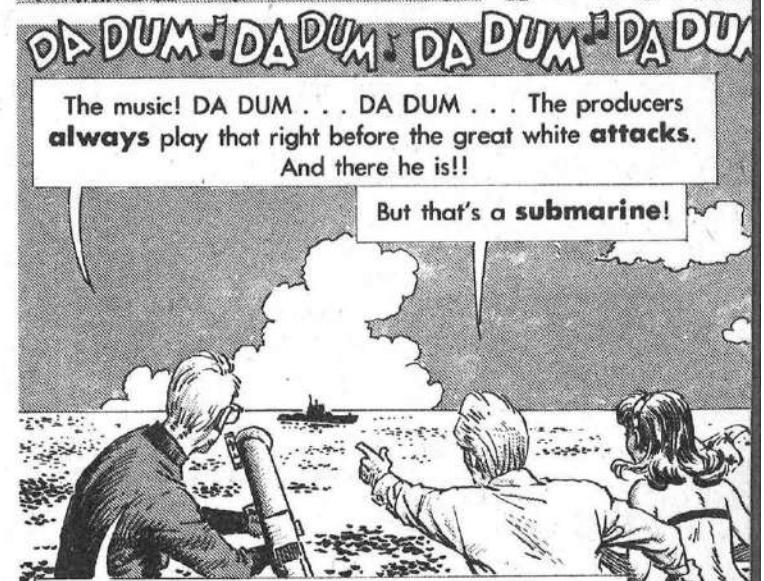
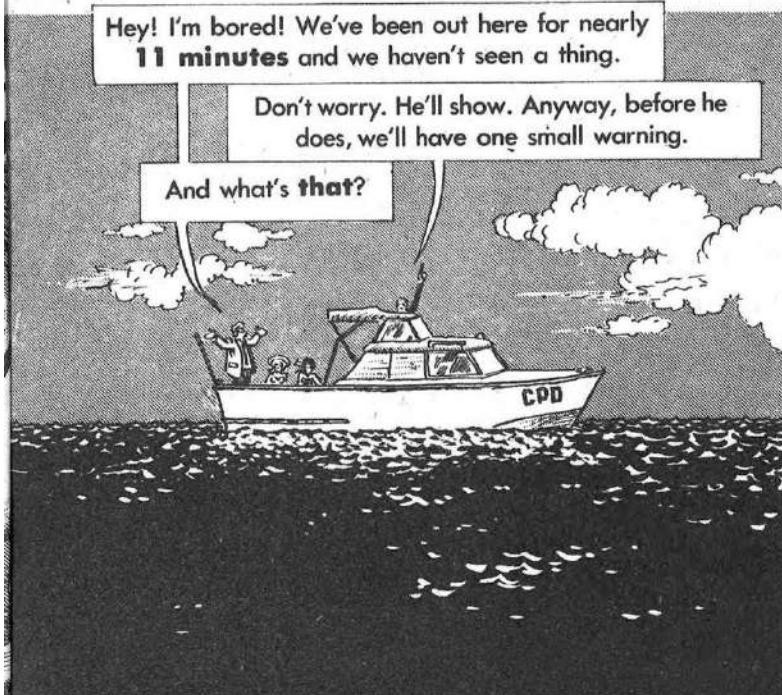
Frankly, after **22 years** of this, I think it's the **shark** that's **attracting** tourists. Let's face it, every year half the visitors coming here get gobbled up, but **still** people keep returning.



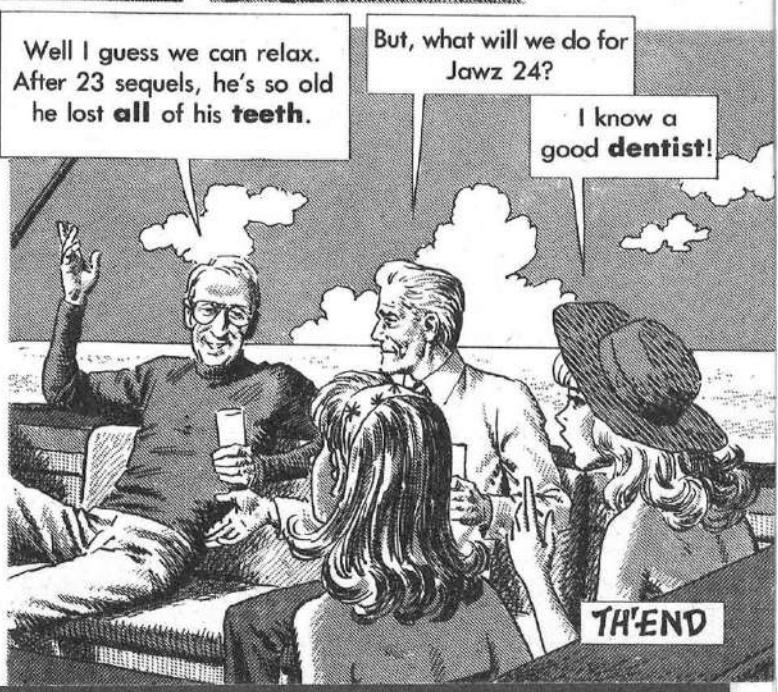
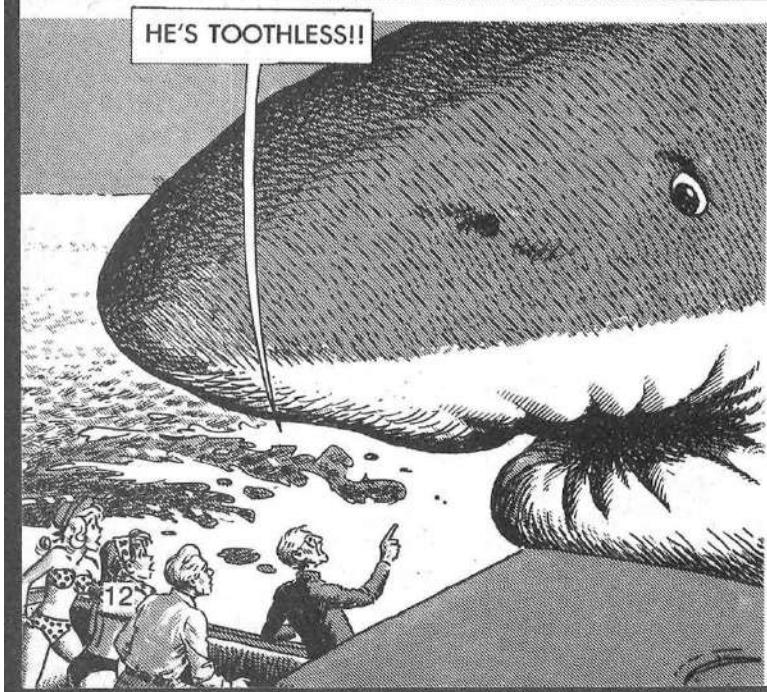
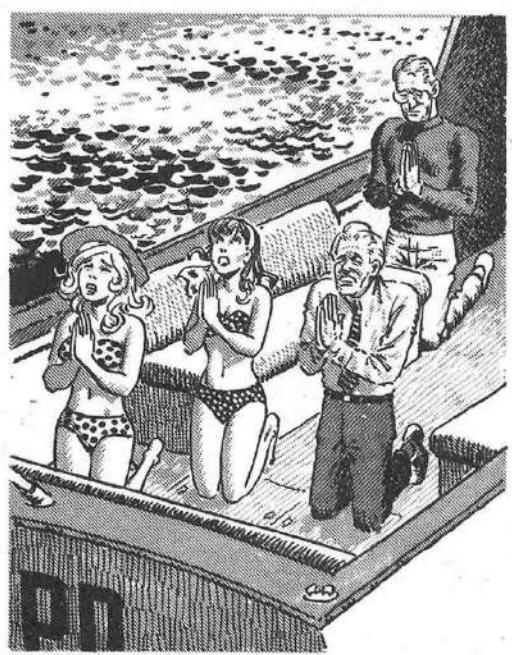
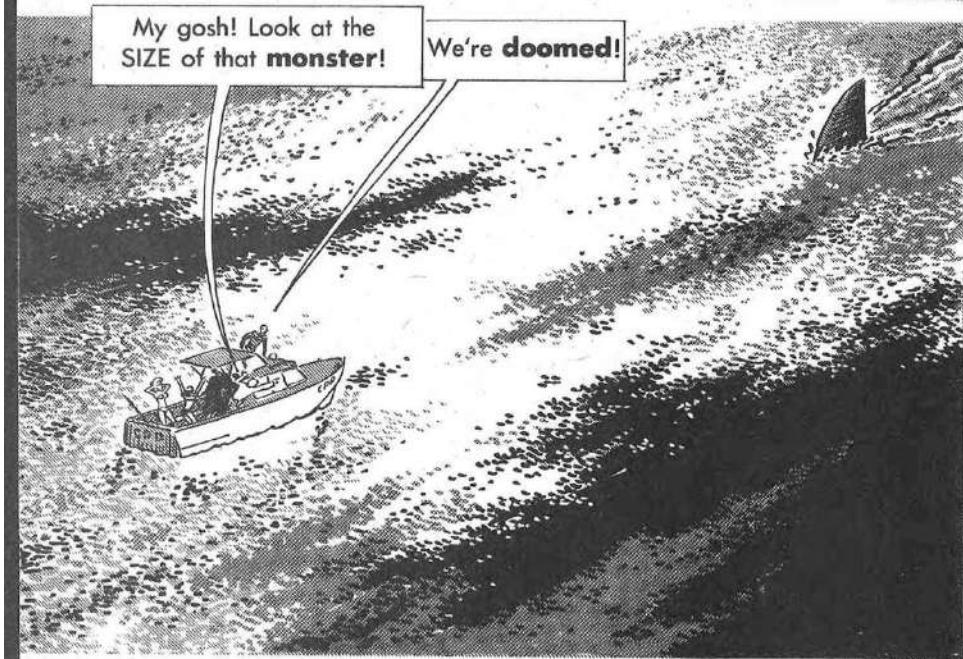
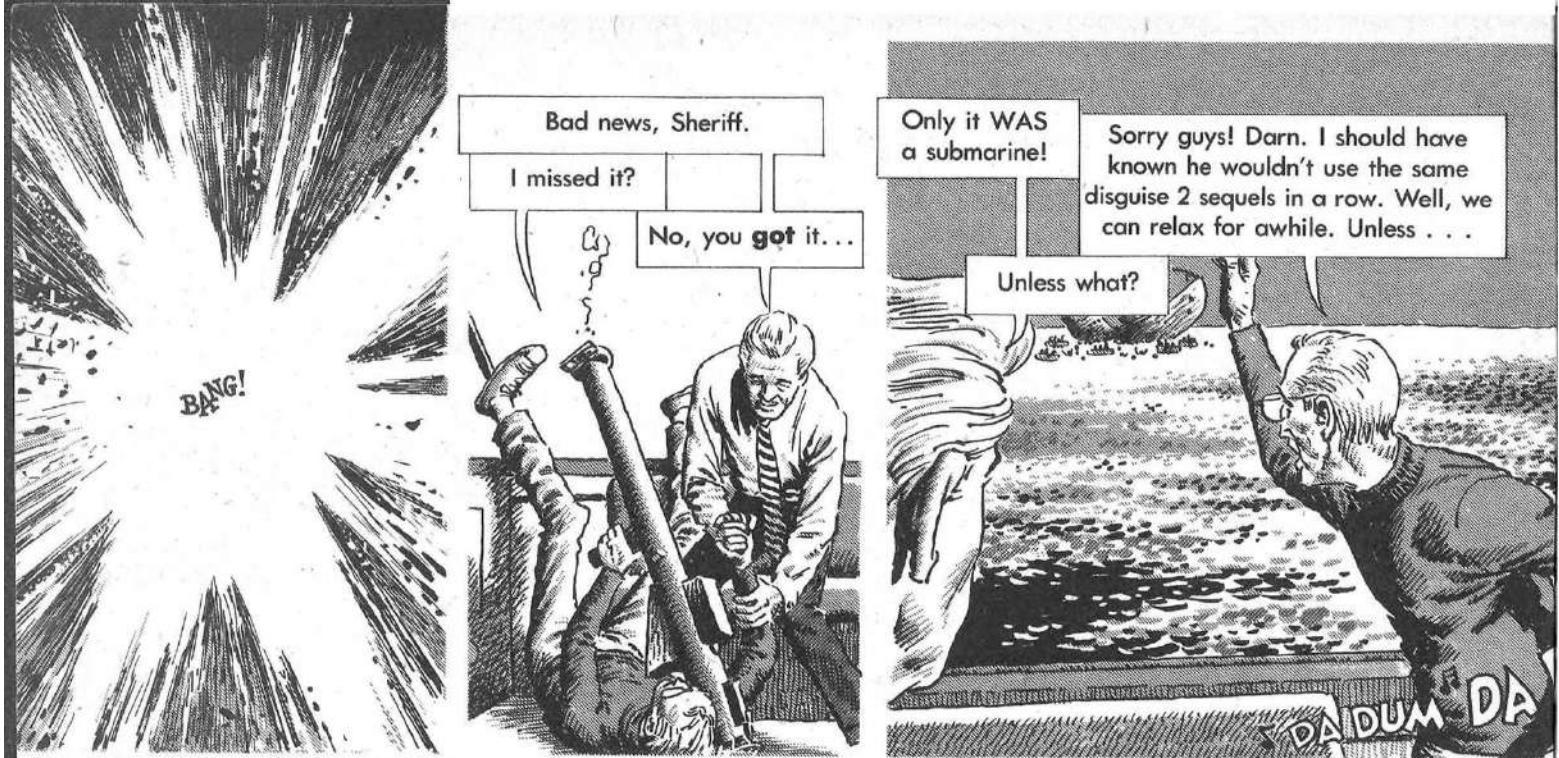
Hey! I'm bored! We've been out here for nearly **11 minutes** and we haven't seen a thing.

Don't worry. He'll show. Anyway, before he does, we'll have one small warning.

And what's that?



Same way he disguised himself in Jawz 22. But I'm onto him! I'll just launch this rocket at him.



How many times has this happened to you? You're sitting around complaining about some aspect of your education and expressing your longing to get out when one of your uncles or aunts, overhearing you, butts in and says, "Enjoy it. School is the best time of your life." Well, gang, they're right (chortle chortle) as you'll soon see when we show you

WHAT YOU'LL REALLY MISS AFTER YOU GRADUATE

Yes, once you leave school, there are things that you'll NEVER come in contact with again.

Never again will you be so intellectually stimulated.

Today in World History, class, we'll be studying the **luggage** of Rumania.



Or get carefully prepared, hot, nutritious lunches for less than a dollar.

Excuse me, but was that fried in butter or gently simmered. I'm really watching my cholesterol and I only eat vegetables that are simmered.

Trust me, kid. There's **no** cholesterol in this.

Believe her. What could possibly survive in THAT.



Or enjoy the subtle humor of close friends.



Nor will you ever find the time again to read the authors of the 18th and 19th century classics you somehow always seemed to miss.

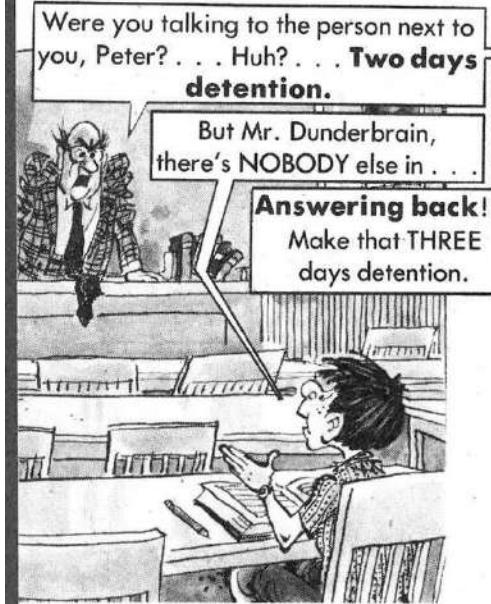
For tomorrow, I want you to read Thorton Krong's essay on "The Tongue".



And you'll miss the close relationship you had with your favorite teacher.



Plus you'll miss study hall . . .



And what about those walks home from school on a Friday afternoon with friends?



And you'll also miss your two favorite memories of gym class:

THE INSTRUCTOR



. . . and all the great times you had in band practice.

Let's concentrate guys or we'll never get this formation of an **ice chest** down pat.



CRACKED is buying a watch that's waterproof, shockproof, and then losing it!

AND THE LOCKER ROOM



And imagine never having another Italian class again!

Come on boys and girls. We're a learning a usefula things that'lla help you get arounda Italy when you go. Now repeata after me, "The **eraser** is by the **blackboard**".



. . . or the bus rides



. . . and the great magazine sales that were launched to help raise funds for the school.

Dad, all you gotta do is buy **one** magazine subscription so I can meet my quota.



And what about the great brown bag lunches your mom would give you?



And football practice . . .

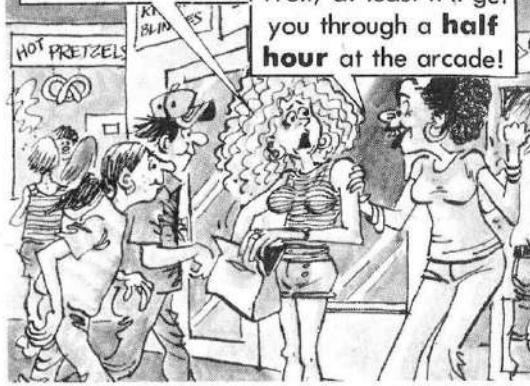
O.K., you've run 17 miles and done tackling practice. What should we do now?



Plus you'll miss the two-month summer vacations allowing you to do whatever you wanted . . .

Terrific. We've got **2 months** off and I've only got **\$14** to spend for the **ENTIRE** summer.

Well, at least it'll get you through a **half hour** at the arcade!



And those great chats you had with the principal.

Wear that outfit in Miss Feeble's English class **again** and you're **OUT** on your **EAR**.



Plus you'll miss the "near-professional" plays the Drama Club put on in the auditorium.

If I (squeek) were a rich man . . .

My gosh! My son is **better** than Zero Mostel.

And the way my daughter opened the **curtain** for the final scene was just beautiful!



And all those great field trips you went on.

I want a single file line and I want you **all to behave**, otherwise, we'll **never** go on another trip, like this tour of the **Philip's Index Card** manufacturing plant again.



Plus the disappointment you felt when school had to be closed on account of a heavy snowfall . . .



And above all, you'll miss the chance to meet new friends.

You must be one of the **new** 7th graders. Well, I want you and I to be **GOOD** friends. Tell you what! Why don't you **meet me** here each day at 3 and I'll **harass** and **beat you up** so you'll feel really wanted.



Sounds like fun. Can I bring a friend?

Yes, if you're still in school, enjoy what's left of it because this type of life will never come your way again (Amen!).

CAN YOU FIGURE OUT THESE WORD PICTURE PUZZLES?

WORD PLAY

THING THING THING
THING THING THING
THING THING THING

EVERYTHING IN ITS PLACE

ORDE
COURT

ORDER IN THE COURT

HOURS HOURS HOURS
HOURS HOURS HOURS

ALL HOURS

THIS WE PROGRAM

WE INTERRUPT THIS PROGRAM

TOUCH
O C
U KEEP
C CUOT
H CUOT

KEEP IN TOUCH

OVER AND
AGAIN

OVER AND OVER AGAIN

P
R
I
C
E

THE PRICE IS RIGHT

BAD HELP
GOOD HELP
BAD HELP
BAD HELP

GOOD HELP IS HARD TO FIND



WHAT ON EARTH

THE BEST THE BEST
THE BEST THE BEST

ONLY THE BEST

ER
ACT
CHAR

BUILDING CHARACTER

NEWS

NEWS BREAK

spanning the globe, looking for one boring event after another to experience the thrill of defeat and the agony of victory—or is that the victory of agony and the defeats of a thrill?—Well, anyway, this is

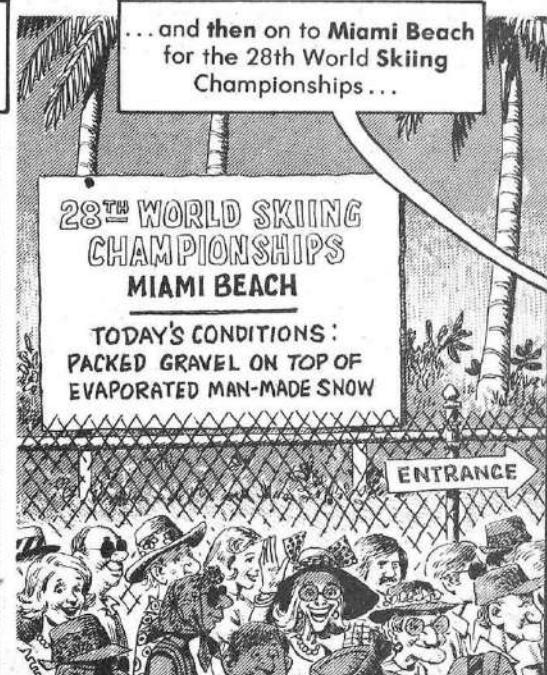
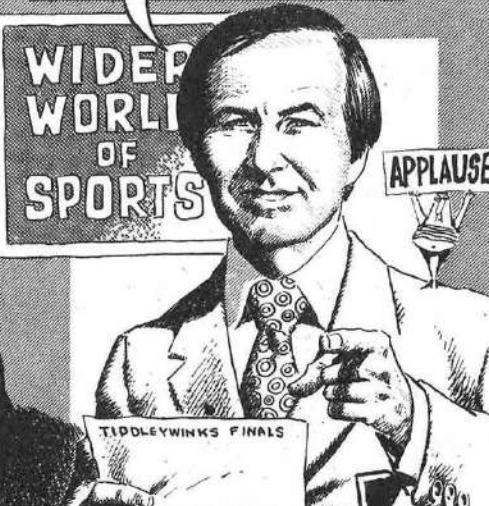
THE WIDER WORLD OF SPORTS



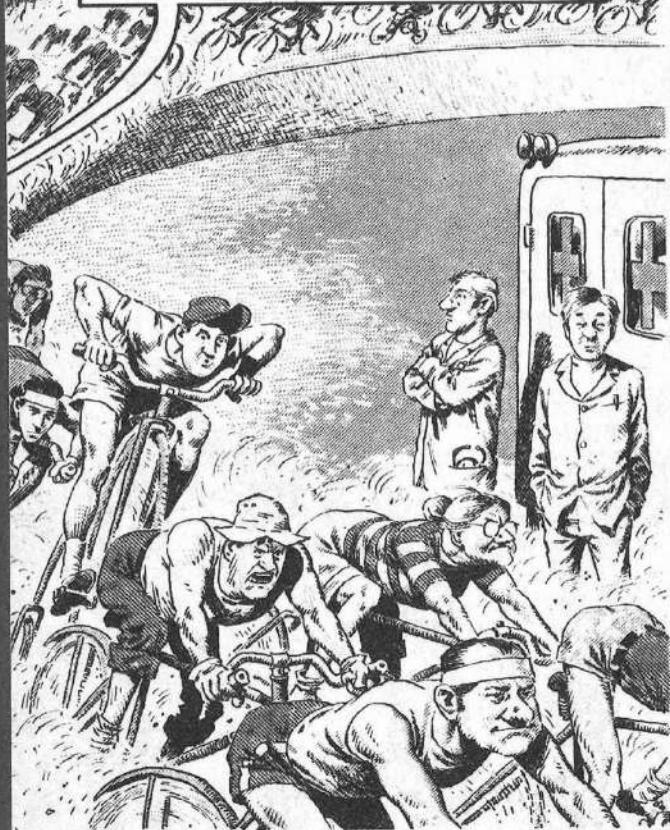
Hi, this is Jimm McCay with another edition of the title you see up above my head. And today, have we got a show for you!!

First, we'll be switching to Cologne, Austria to see the highlights from last week's spectacular Ali-Lassie fight...

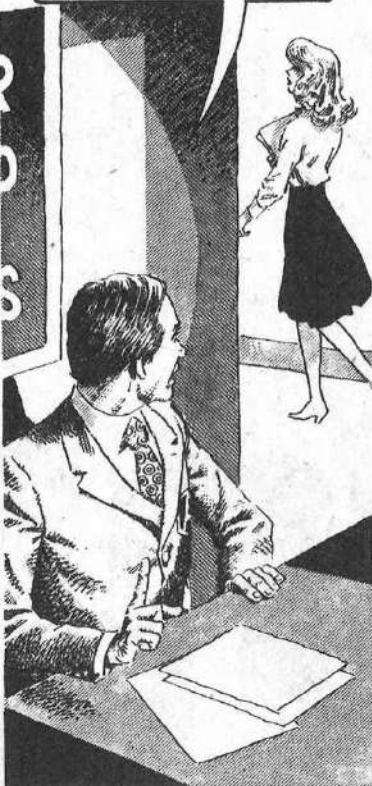
...and then on to Miami Beach for the 28th World Skiing Championships...



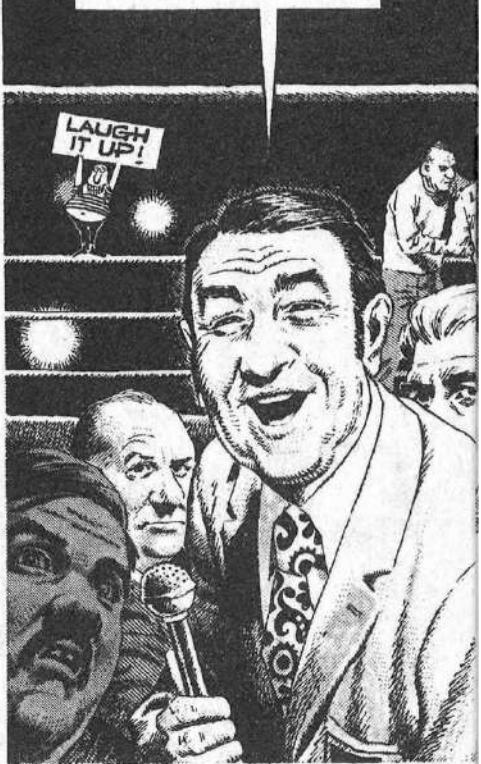
Then, on to Islip, Long Island for another look at the highly dangerous Demolition Derby—only this time, all the entrants will be on bicycles.



O.K., hold your ears because we're gonna switch first to Howard Gosell at the Ali-Lassie fight.



Jimm, the champ looks real good tonight, and so does the challenger—in fact, so does the crowd—and so do I!



Lassie, making her first bid for the title, is the one in the blue shorts and I got to interview her earlier while she was training. Here's a portion of that taped interview.



Well, how have you been getting in shape for this big match?

Well, Howard, I've been practicing sneak attacks by jumping mailmen all winter.

Thanks Lassie. By the way, that's a lovely coat you have on today.

I like your suit too, Howard.

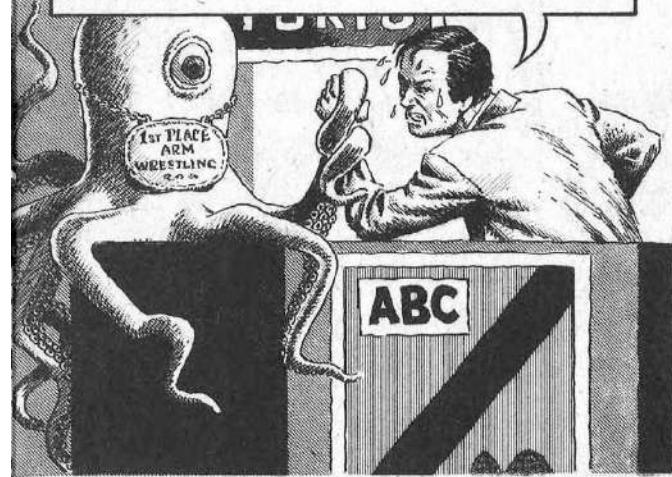


Well, the fight is just about to start, so let's switch back to you Jimm.



WILDED

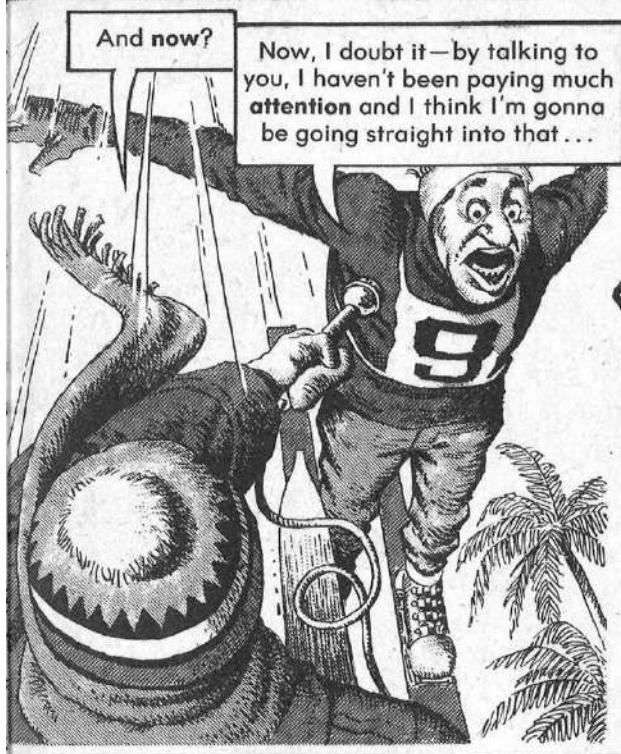
O.K., we'll be seeing more of that title bout, but first—on to Kris Shenkel in Miami Beach and the 28th World Skiing Championships.



Jimm, I'm with Ron Guller, the favorite, who's in the middle of his spectacular jump. Ron, how do you feel?



Well, Kris, I started out the jump feelin' like I was gonna go all the way to a victory...



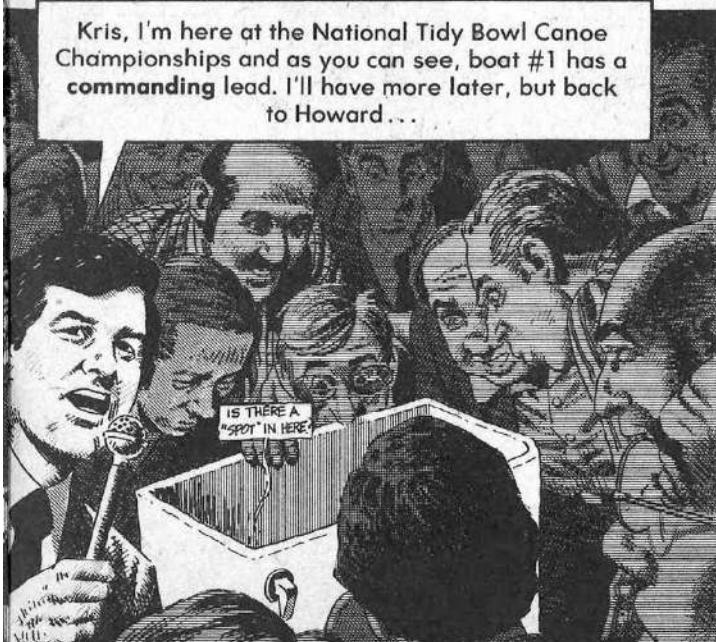
Now, I doubt it—by talking to you, I haven't been paying much attention and I think I'm gonna be going straight into that...



On to you Phil!



Kris, I'm here at the National Tidy Bowl Canoe Championships and as you can see, boat #1 has a commanding lead. I'll have more later, but back to Howard...



Well folks, we're just getting into the second round what a fight!! I have never seen such fisticuffs in all my life—and while watching this battle, I happened to spot Barbara Walters in the audience.



Barbara, what do you think?

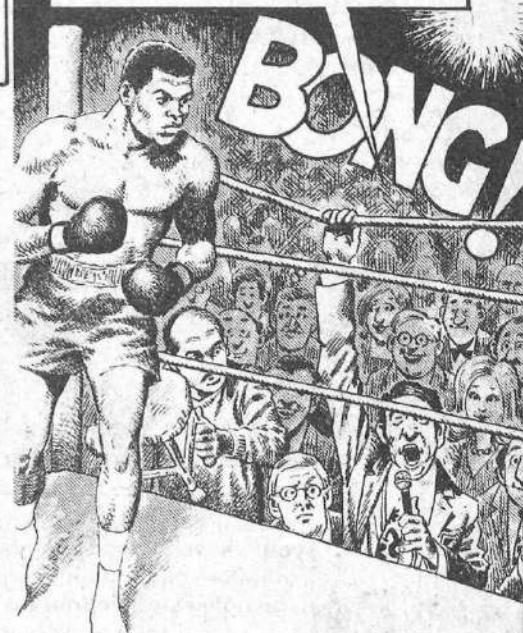
Well, I really think they should have given you another 13 weeks before cancelling you last year.

Not my variety show—what do you think about the fight?

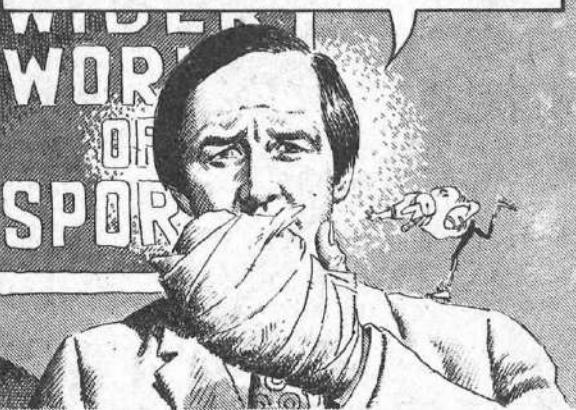
Oh. I'm not much of a fight fan, but I think Lassie is making a great show of it. Her boxing trunks really set off her hair nicely.

Thank you Barbara. Round 3 is over and I think you've gotta admit, this is one heck of a fight—woah... there's the bell for Round 4, so, let's get back to you Jimm.

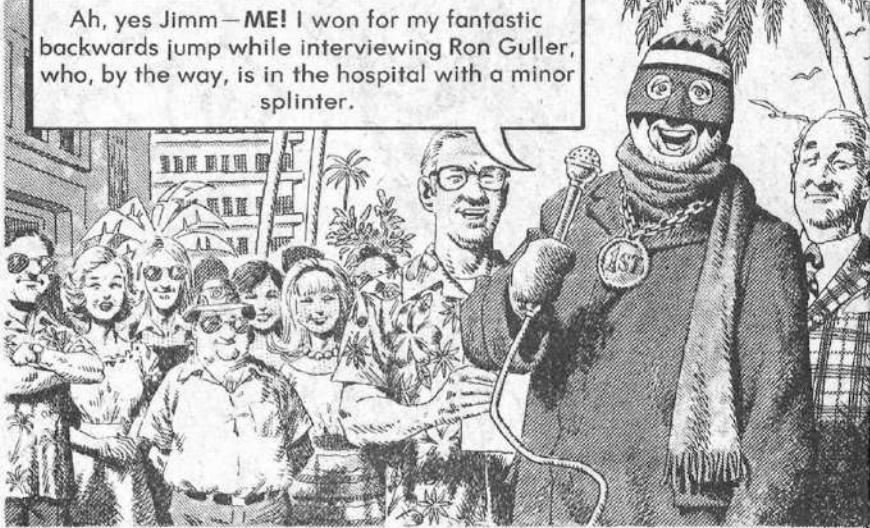
And they are finely pressed too!



It's about time. I'm the star! I don't like it when you guys bypass me and switch to somebody else—Ah, Kris, have you got a winner at the ski competitions yet?



Ah, yes Jimm—ME! I won for my fantastic backwards jump while interviewing Ron Guller, who, by the way, is in the hospital with a minor splinter.



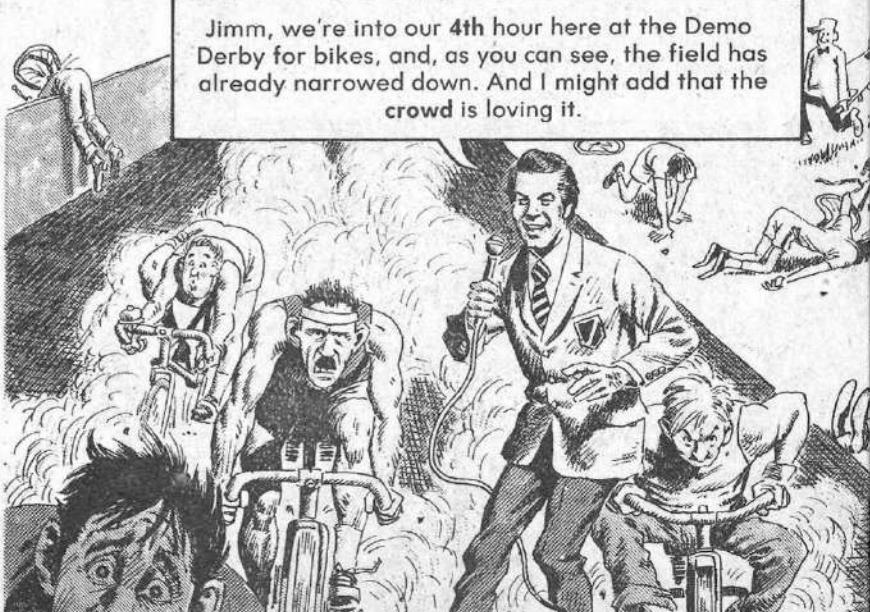
A minor splinter, Kris?

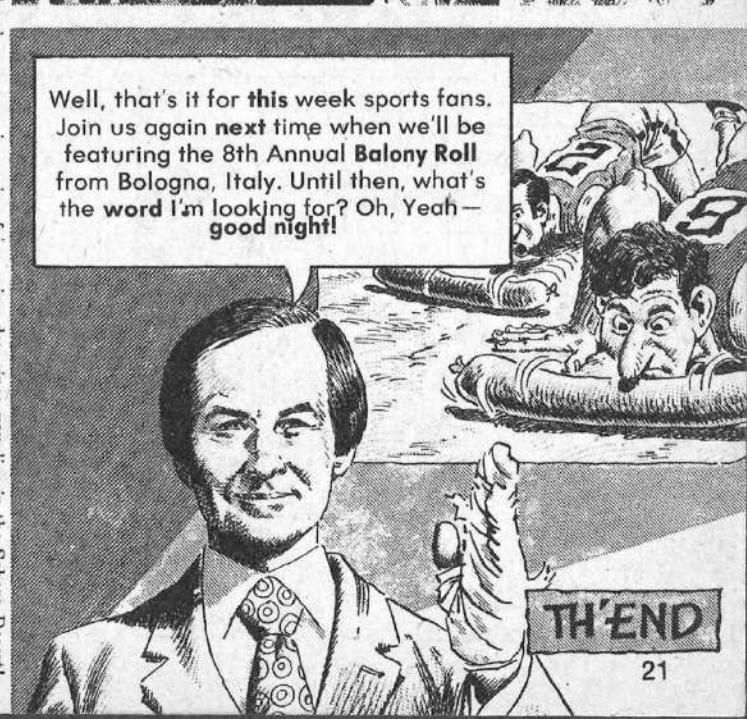
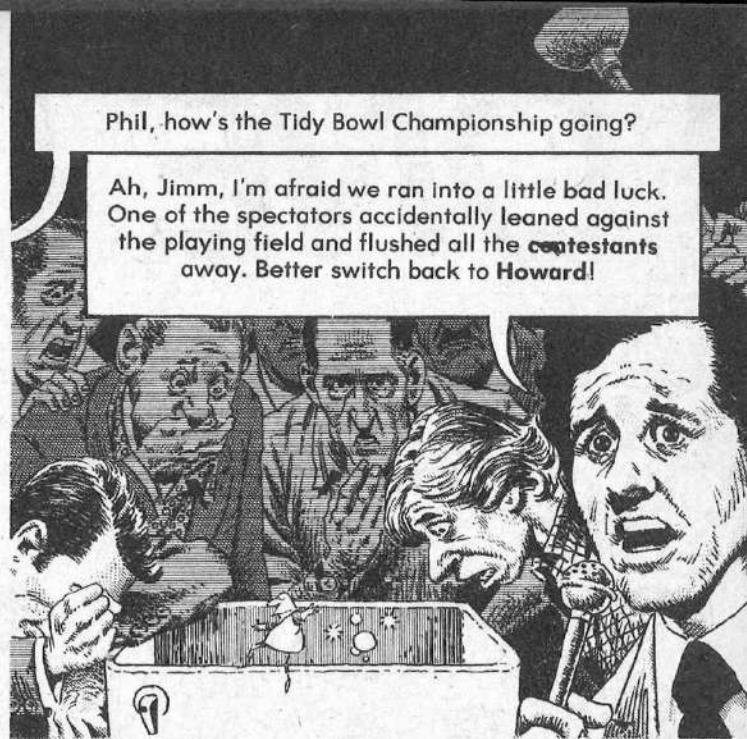
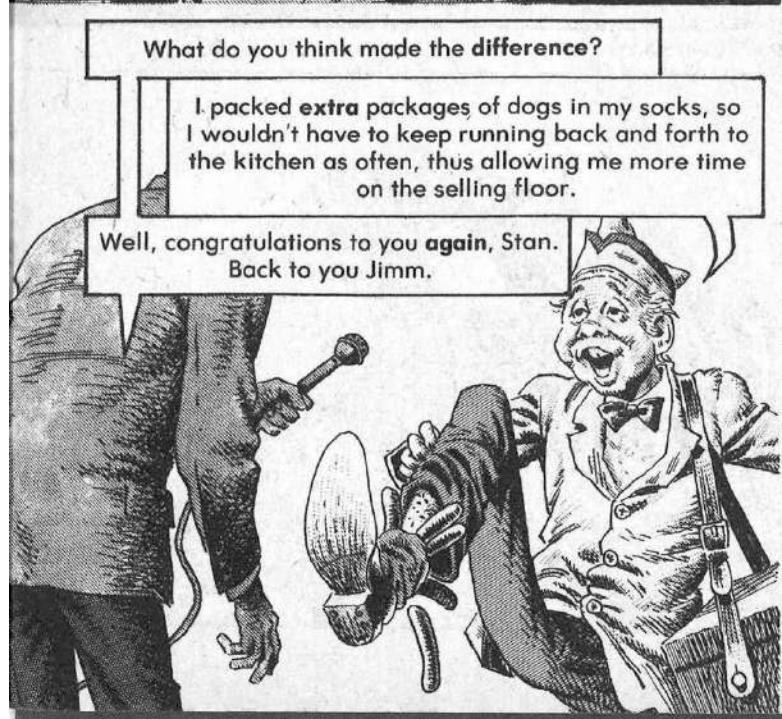
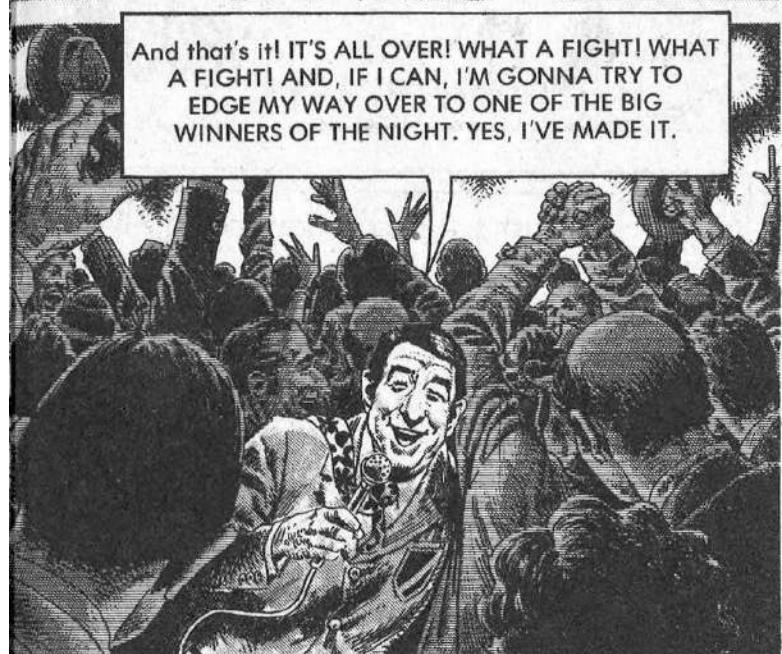
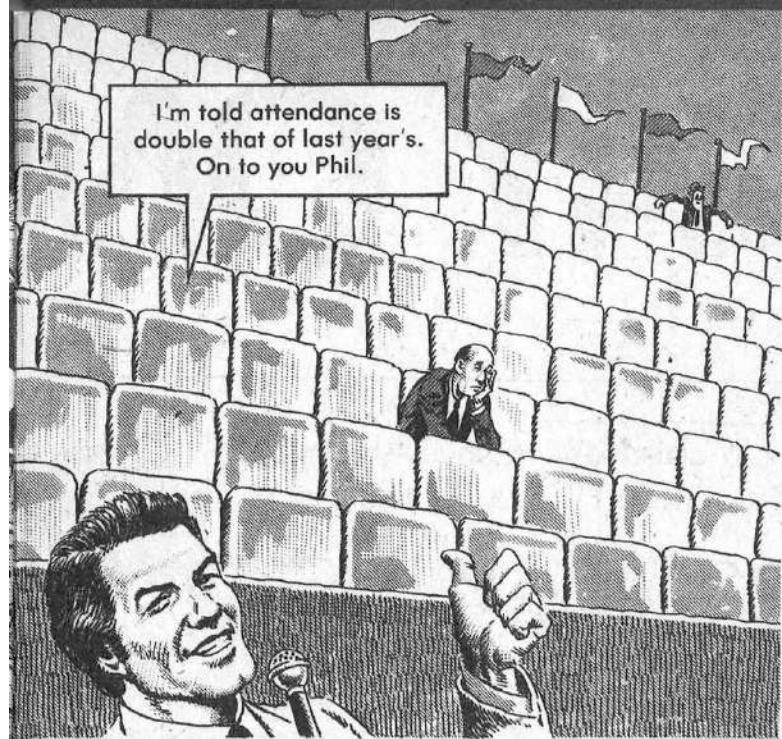
Yeah—Ron's got a tree trunk stuck up his nose!



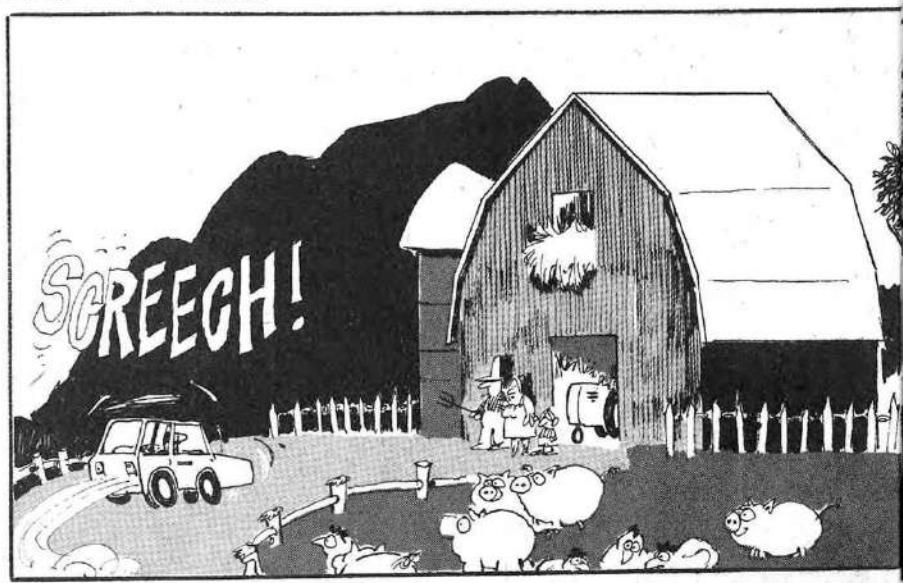
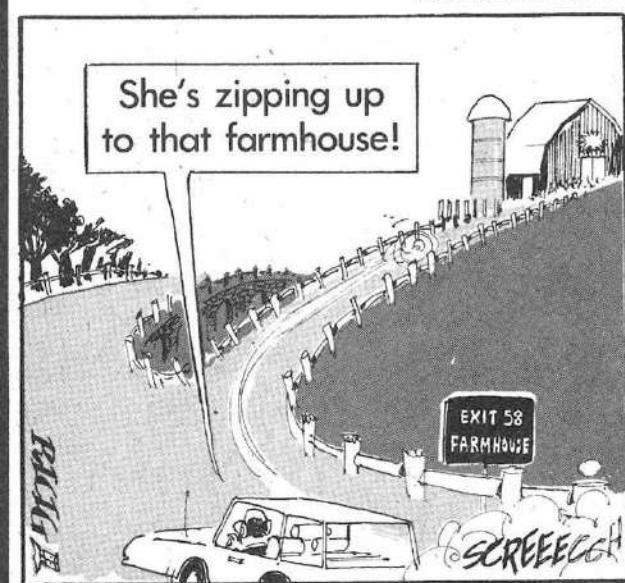
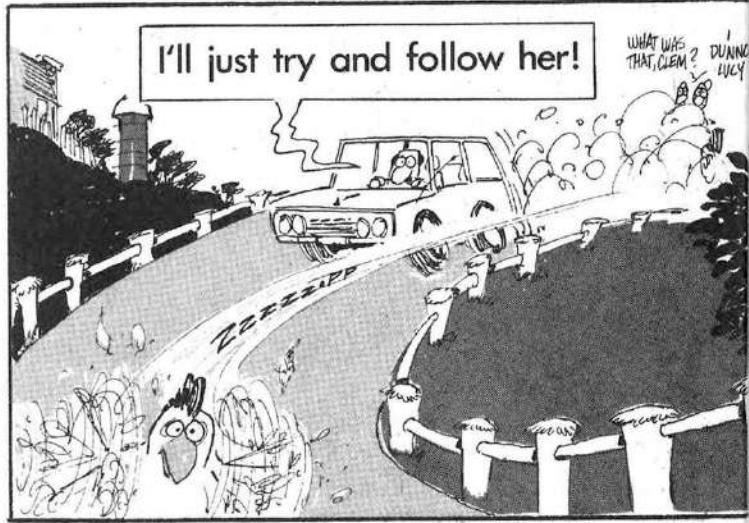
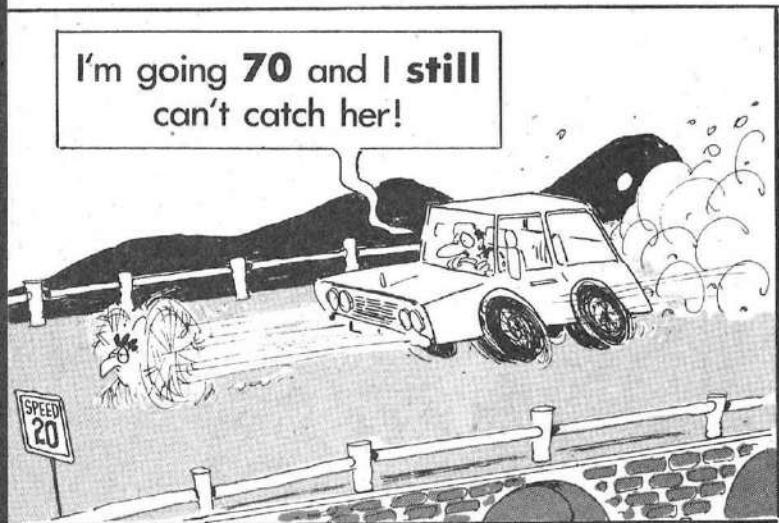
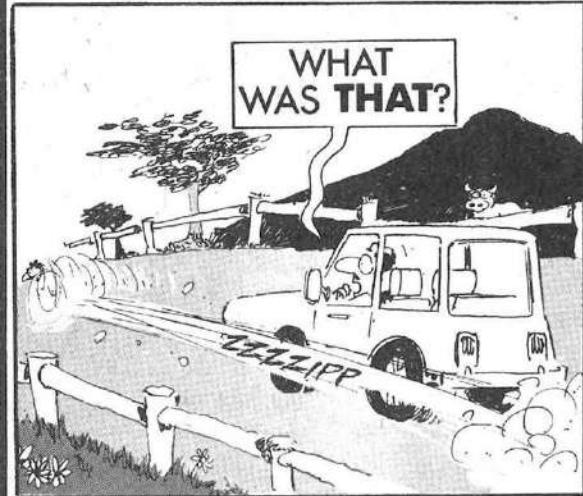
Thanks Kris—now on to the Demolition Derby.

Jimm, we're into our 4th hour here at the Demo Derby for bikes, and, as you can see, the field has already narrowed down. And I might add that the crowd is loving it.





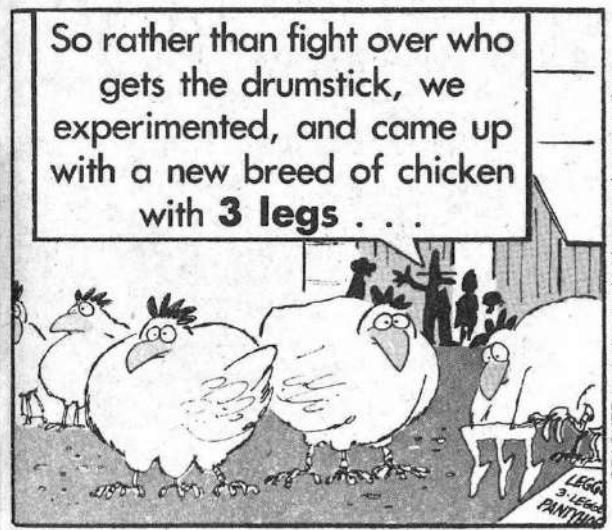
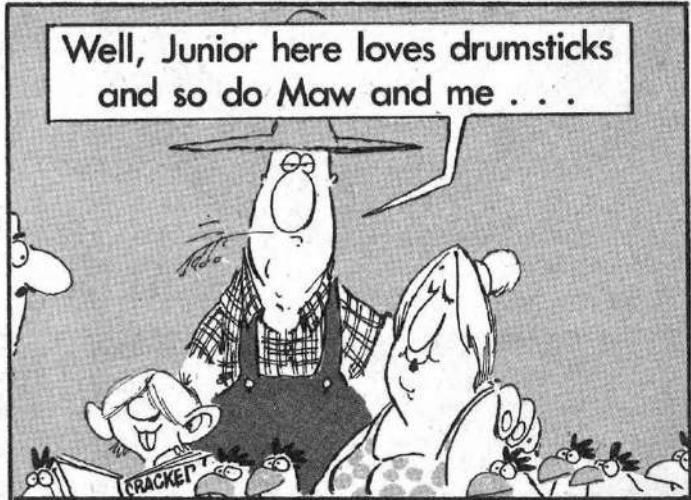
ONE DAY ON



ROUTE 14



Twelve sharks attended a preview of JAWS.—they hated the movie, but loved the projectionist!

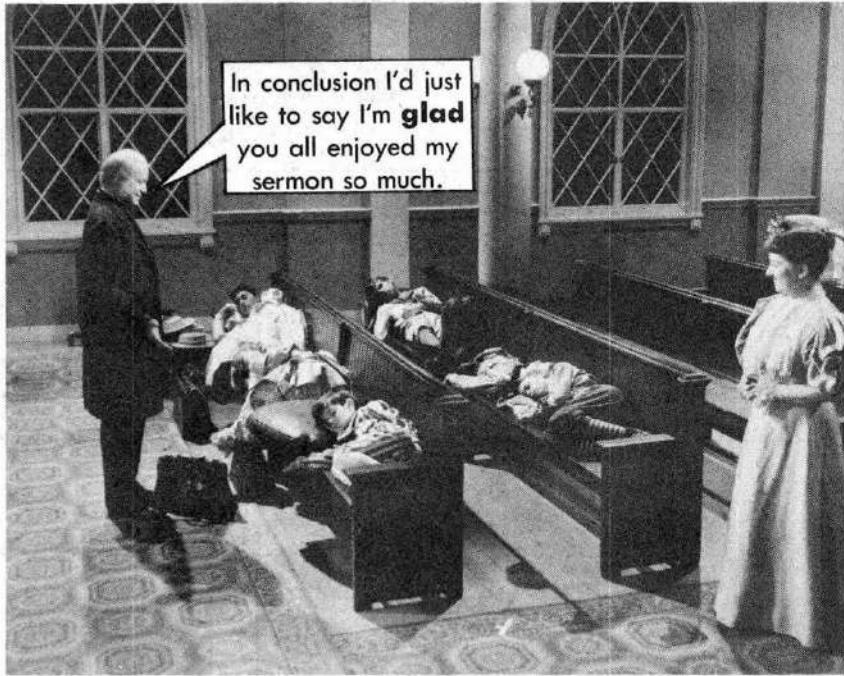


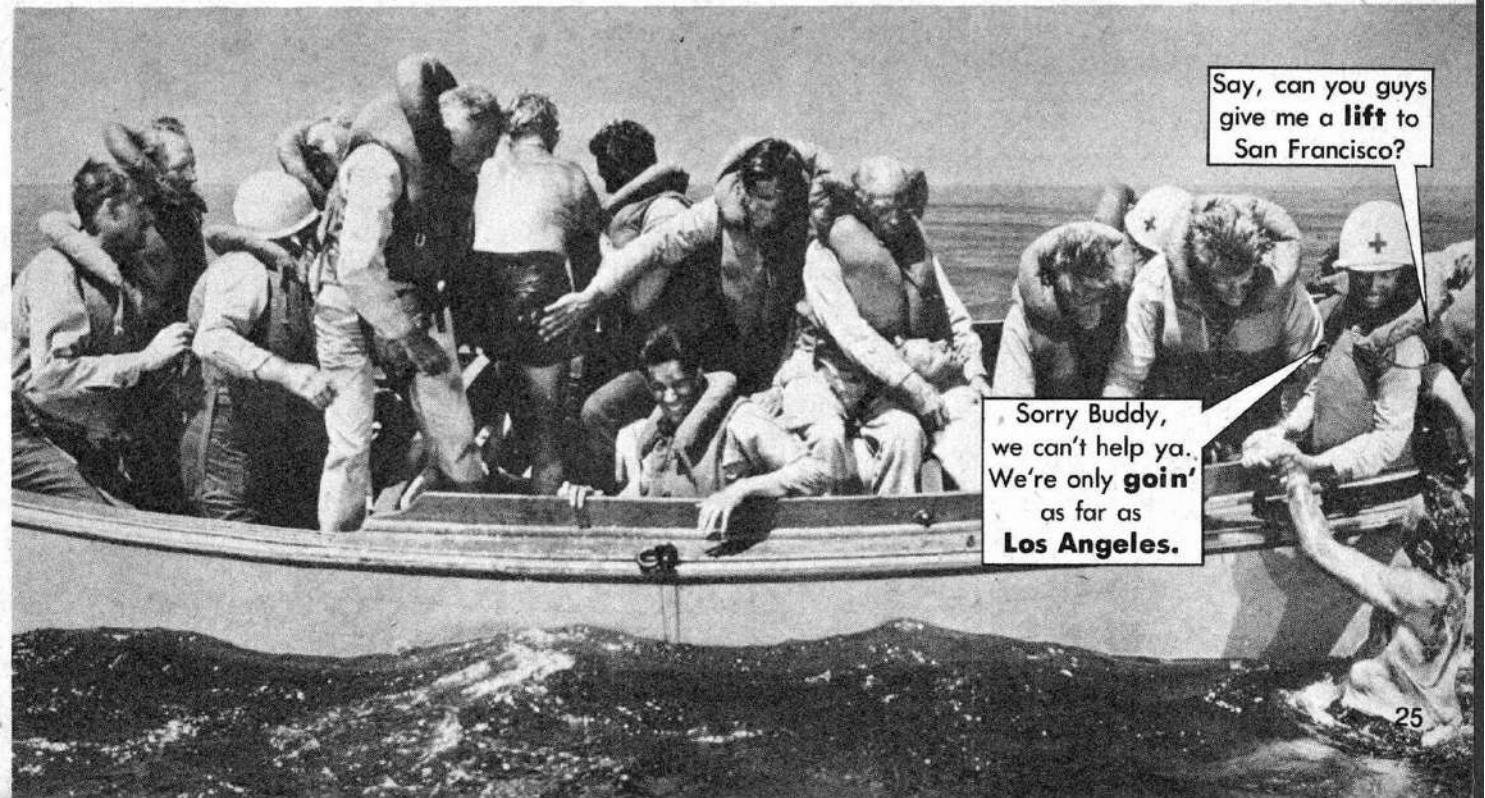
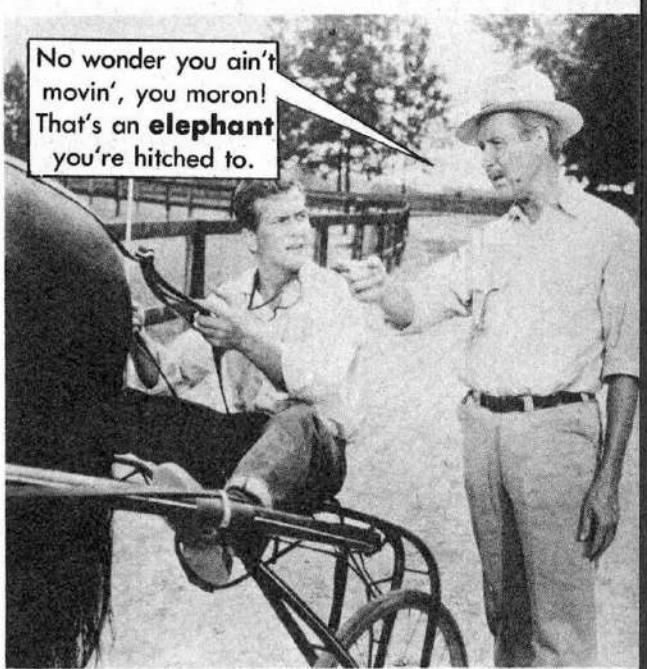


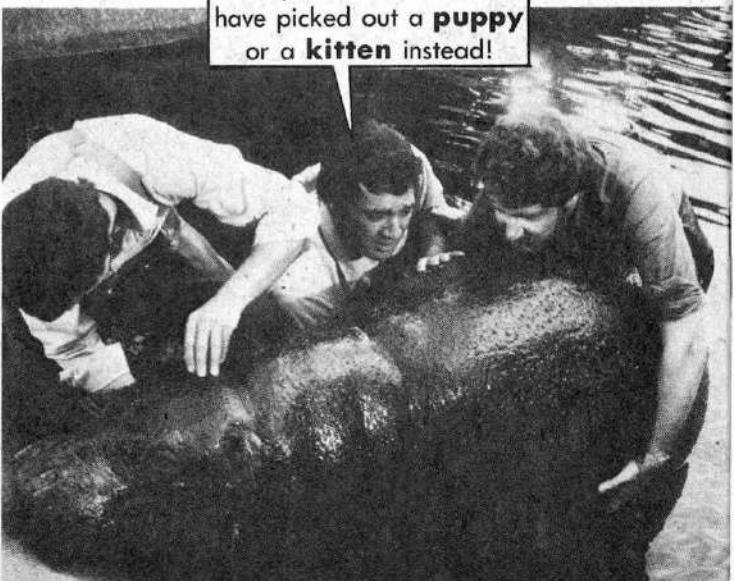
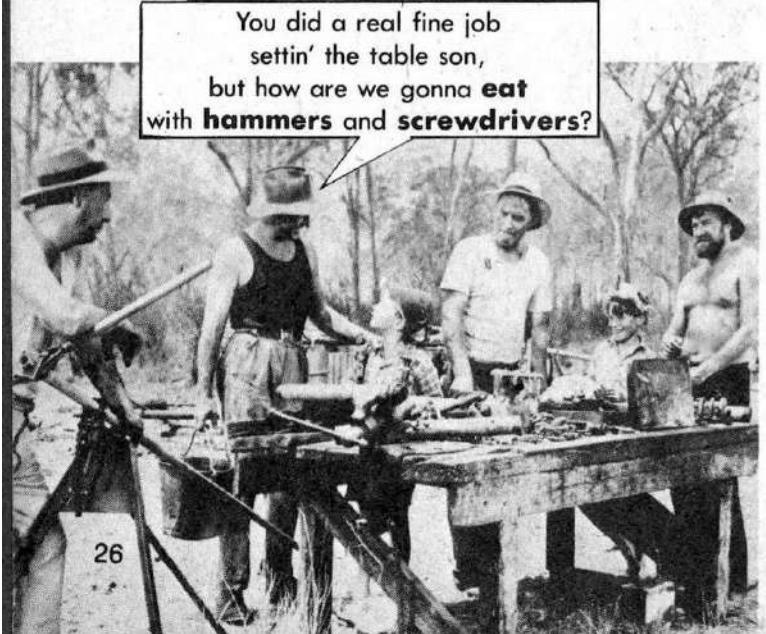
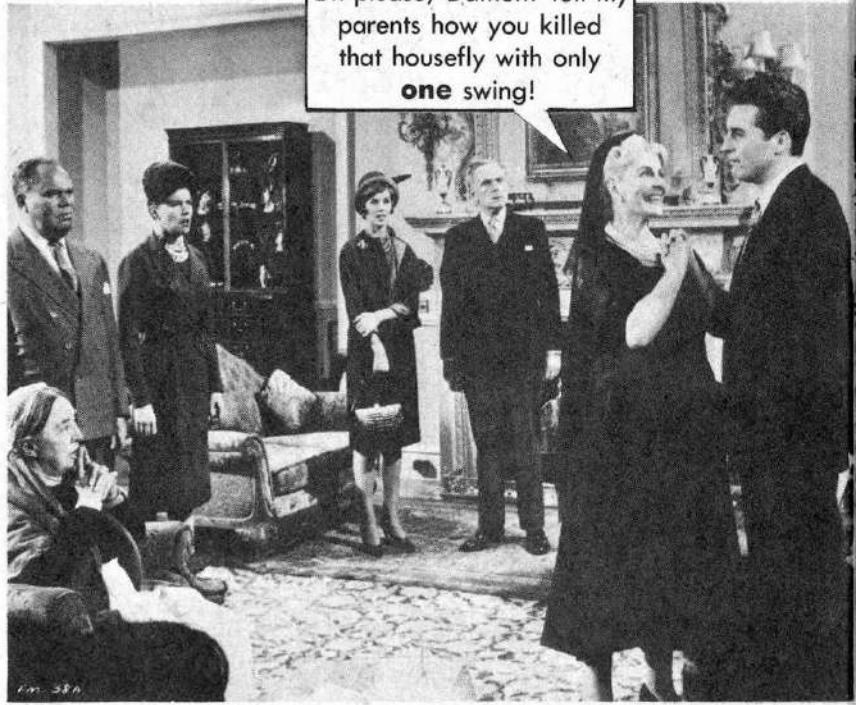
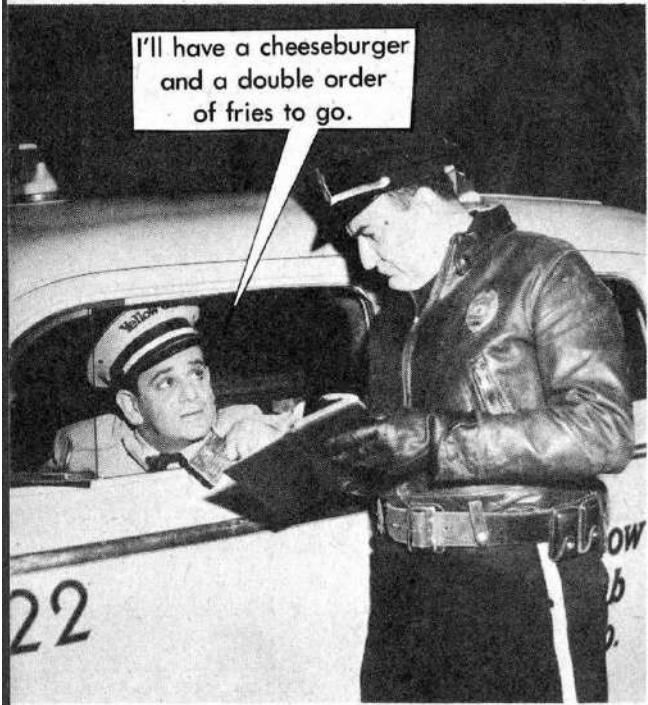
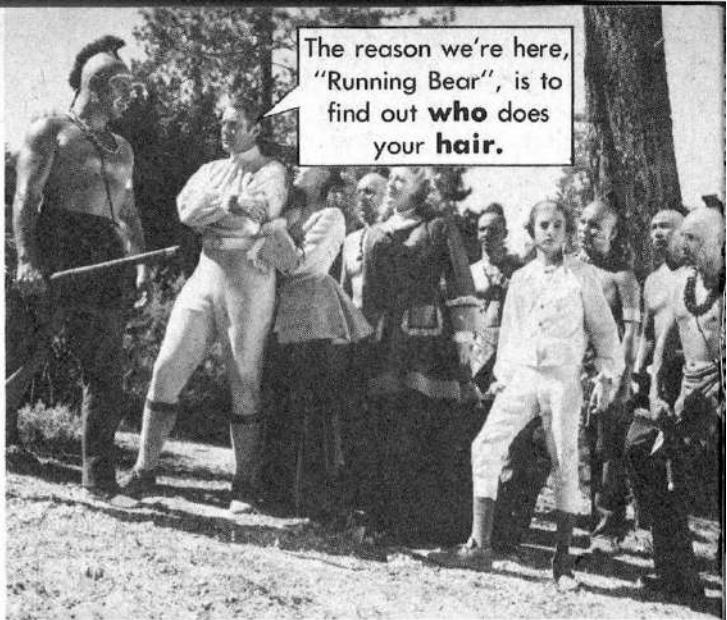
ABSOLUTELY, UNQUESTIONABLY, POSITIVELY,
UNDENIABLY, THE VERY, VERY, LAST OF

THE CRACKED LENS

(and we really, really mean it this time, for sure!) Part XXI



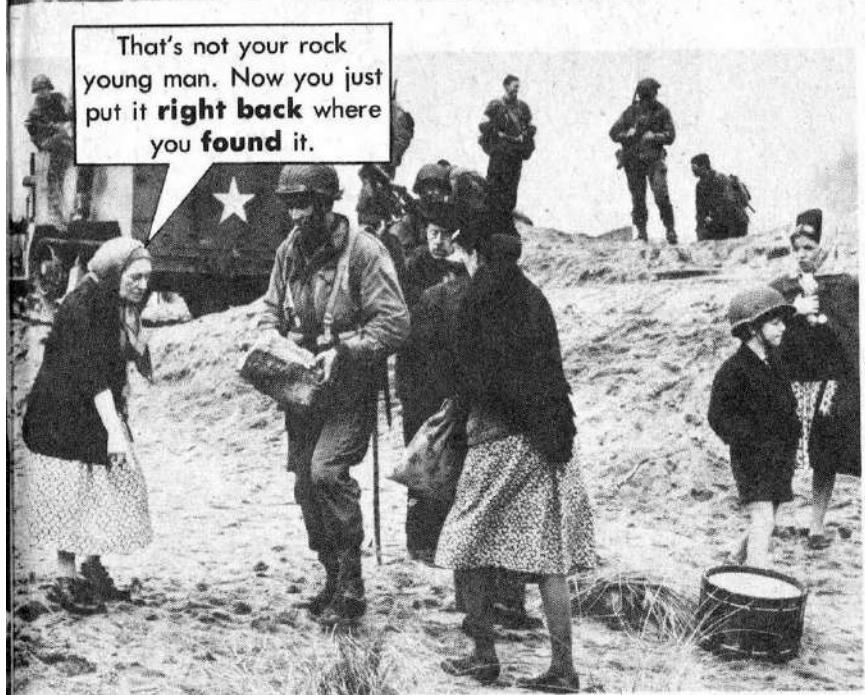




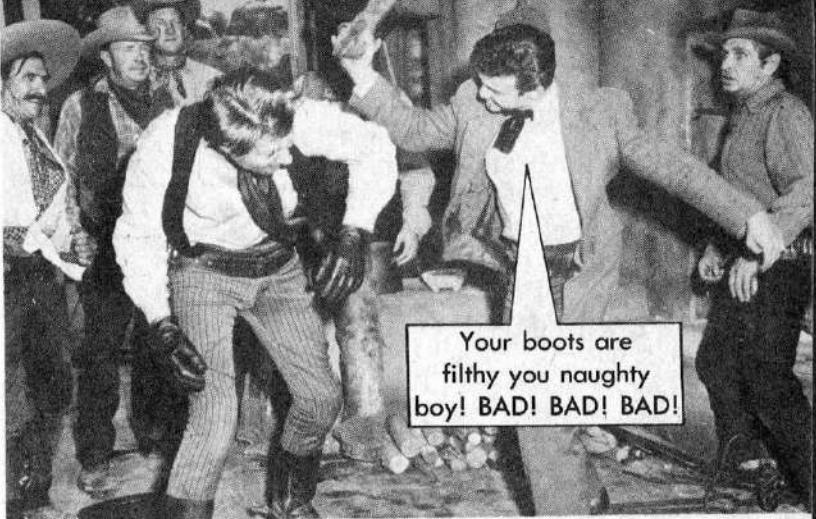
'd love to make you Brigadier General, Bill, but as you can see by his uniform Mr. Jones here applied for the job **first**.



That's not your rock young man. Now you just put it **right back** where you **found it**.



Your boots are filthy you naughty boy! **BAD! BAD! BAD!**



It's a real neat invention, Ronnie. Mom says they'll **cure** your **nailbiting** in a week.

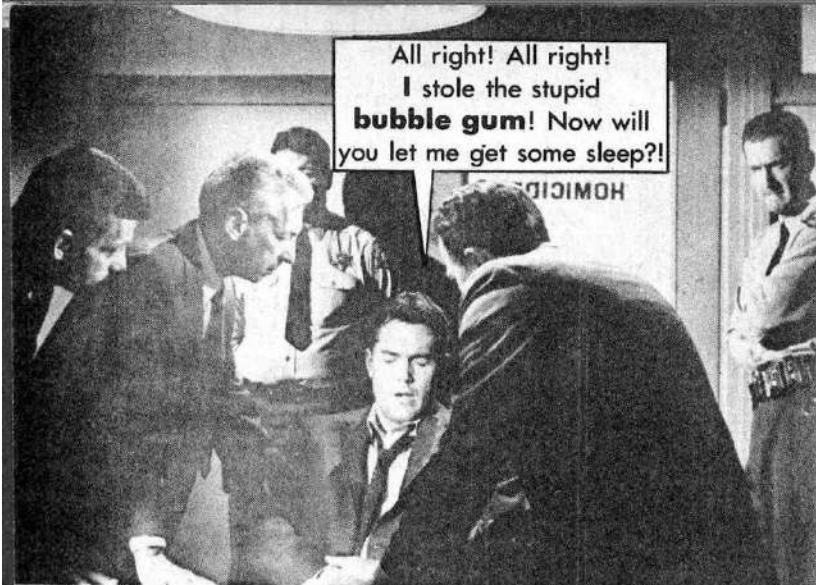


The difference between petting a goldfish and petting a shark is usually the amount of arm you have left!

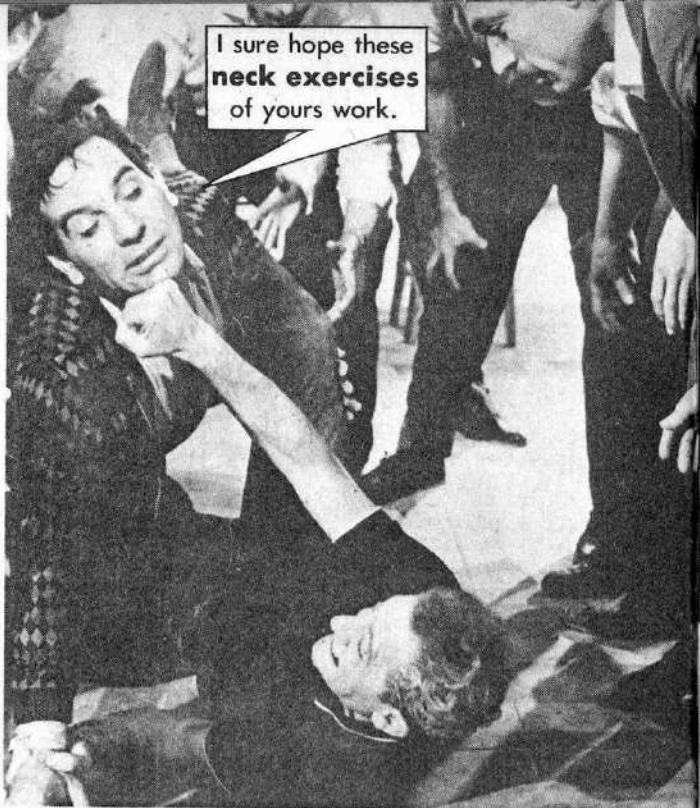
I told you we should have left a tip!



All right! All right!
I stole the stupid
bubble gum! Now will
you let me get some sleep?!



I sure hope these
neck exercises
of yours work.



Ya know, when you first
said you owned a
mobile home, I sure
didn't expect **this!**

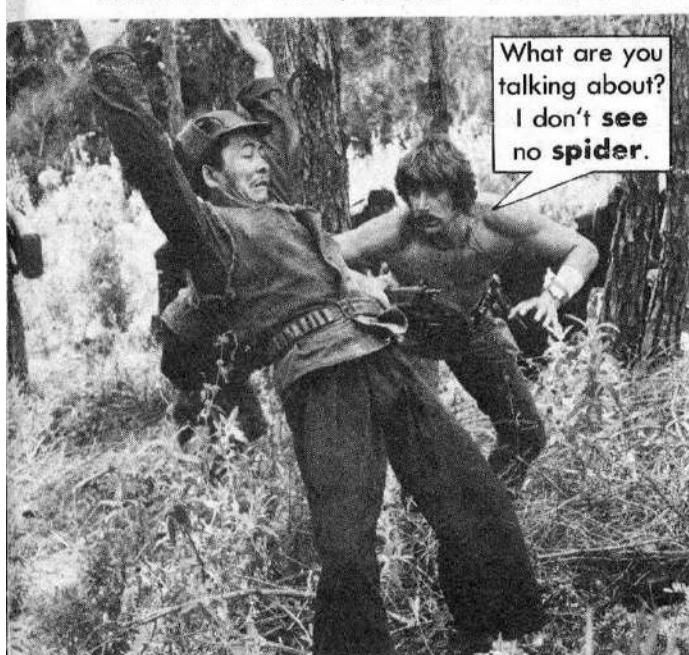
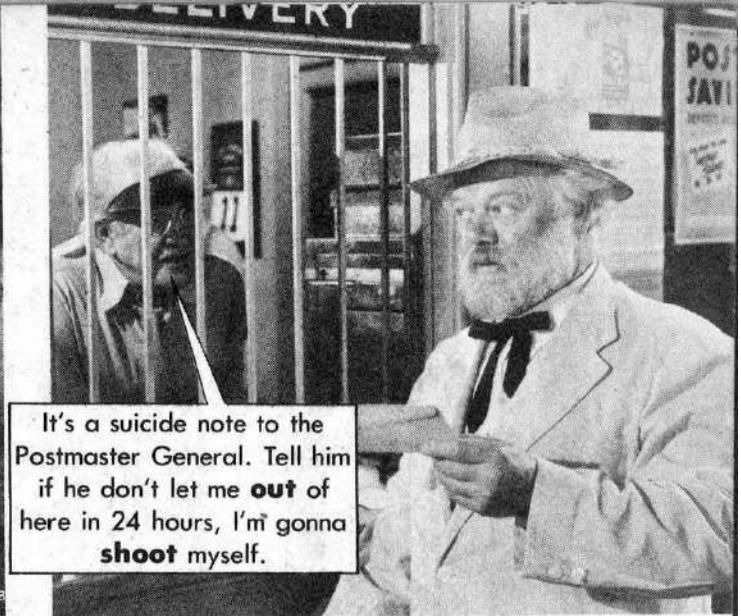


Hey! Watch it Buster!
I just **washed** my hair!



I bet you've never
seen an autographed
Bible before.



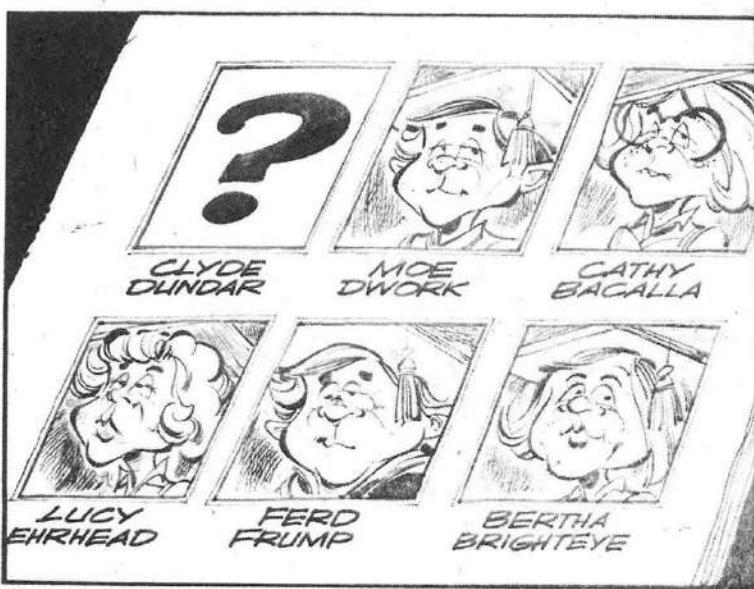


Do you feel like an also-ran in the race of life? Well, it might be because you're simply a person who isn't getting any respect. To find out if you are heading down this path, all you need to do is check for

CRACKED'S EARLY WARNING SIGNS OF "NO RESPECT"



When your parents finally gave you the key to the house was it from the lock they had changed two years ago?



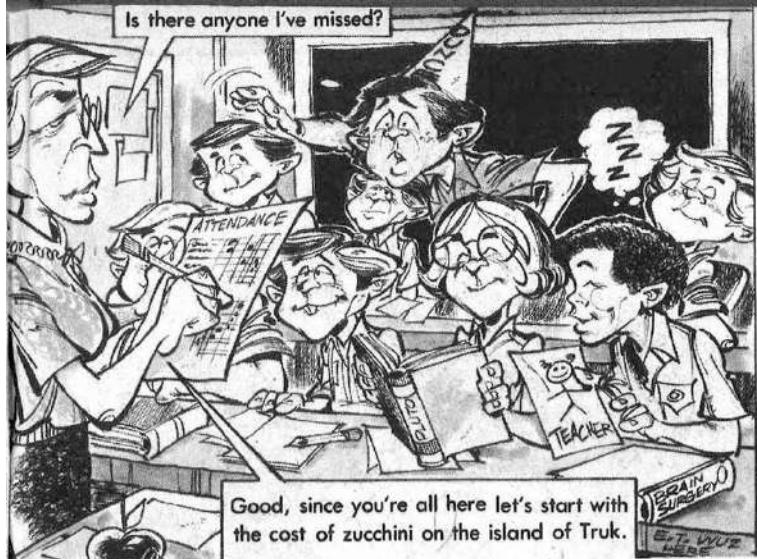
Does your yearbook picture look anything like the above?



Does everyone get to see your CRACKED Magazine before you?



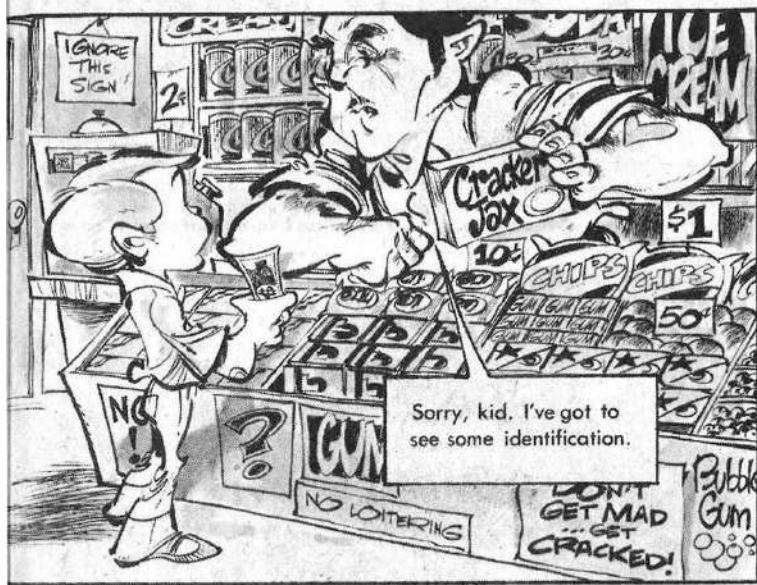
If you get higher than a D on any test does your teacher think you've cheated?



Does your teacher never call on you even when she's taking attendance?



Did your parents rent out your room while you were away on an over night trip?



Even when you pay cash are you asked for an I.D.?



Hey! Did anyone see my brush?

Do you have to share your hair brush with the family's cat?

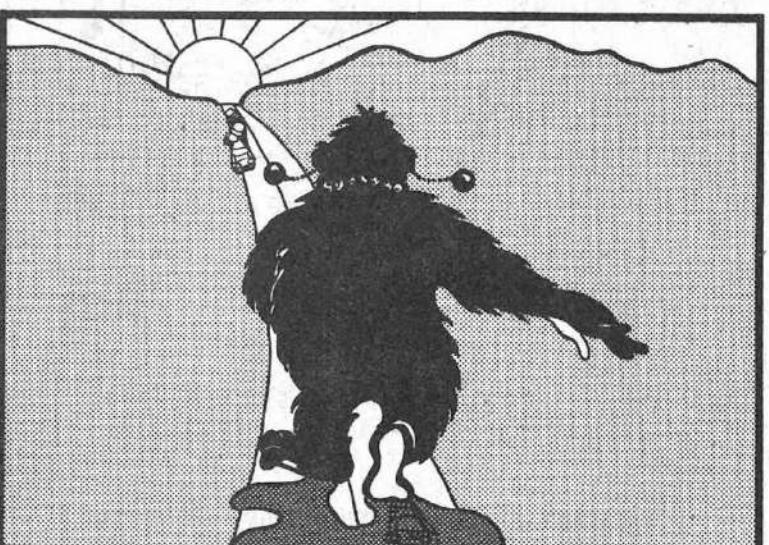
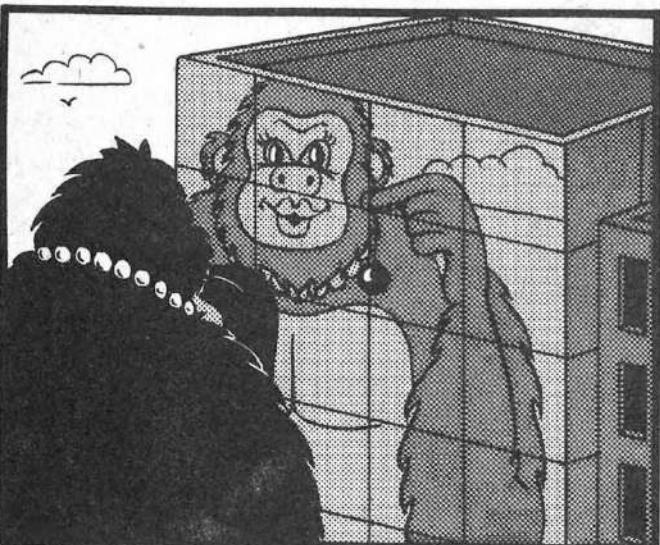
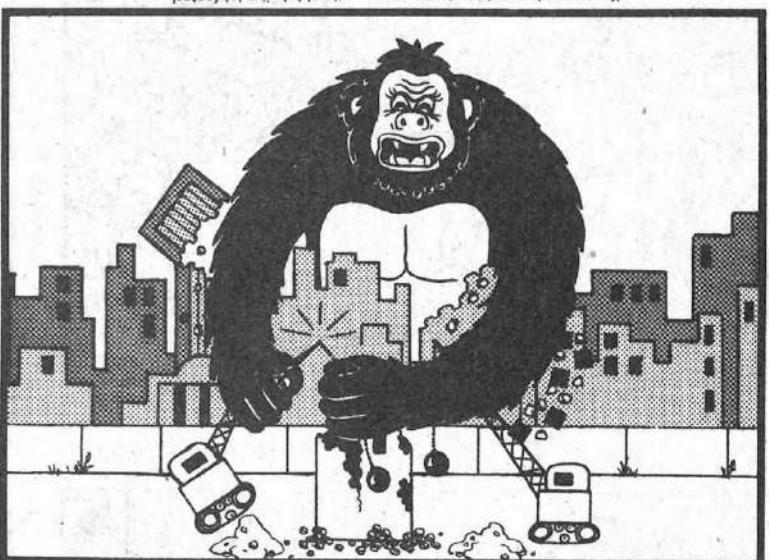
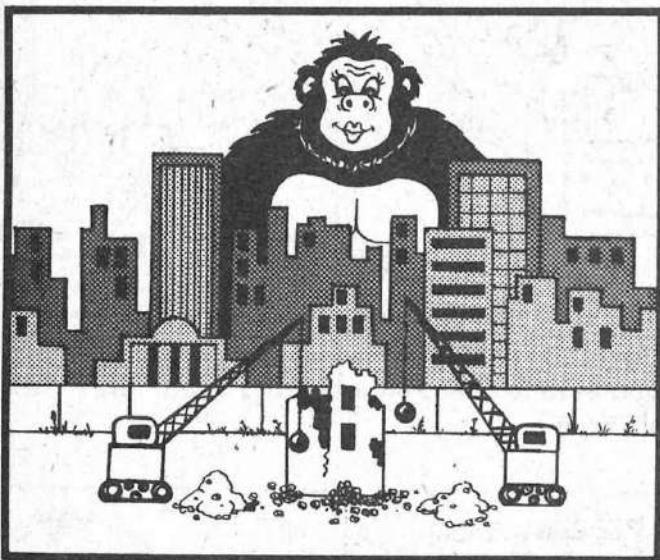
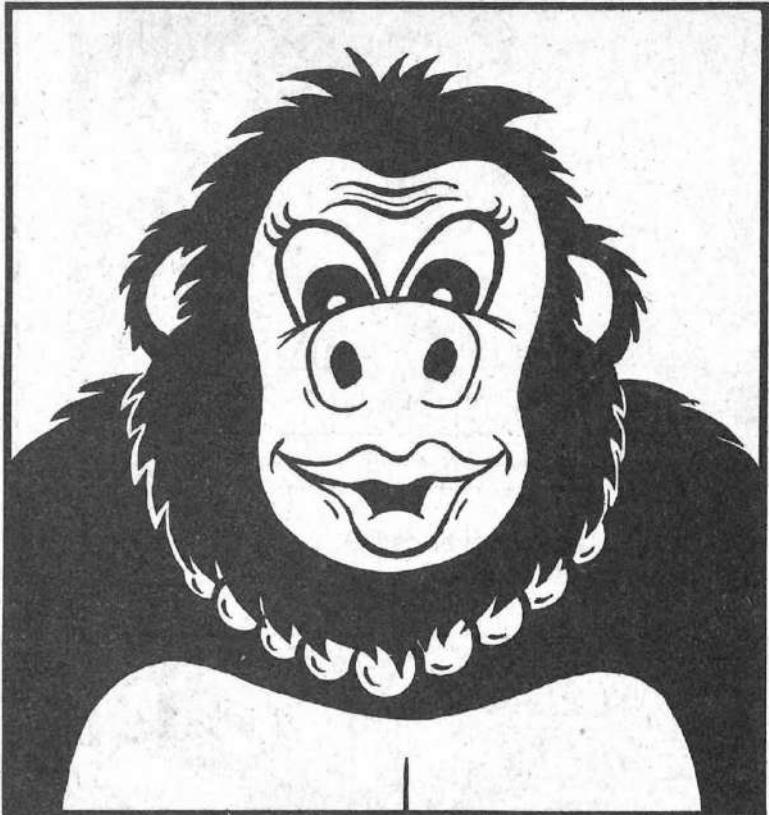
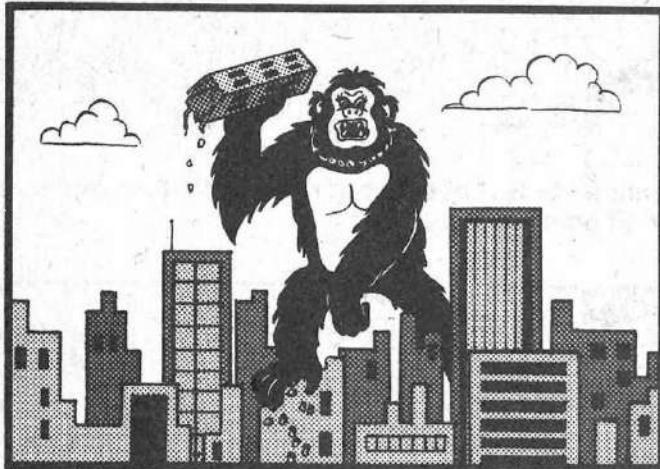


Are you always given hand-me-downs— from your little sister?



Have you thought of changing your name to Occupant in order to get mail?

Mrs. KONG GOES TO TOWN



THE TRUE STORY OF THE LONE RANGER

Tell the folks at home how you met Tonto.

You mean Pronto?

I thought his name was Tonto?

No, that's his last name. His real first name is Ralph . . . but Ralph Tonto sounds more like a used car salesman . . . and since he always shows up just in the nick of time, I call him Pronto!



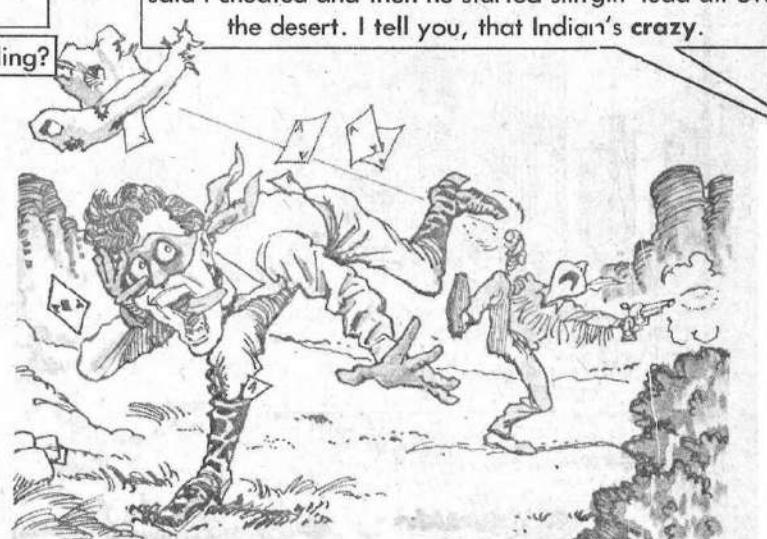
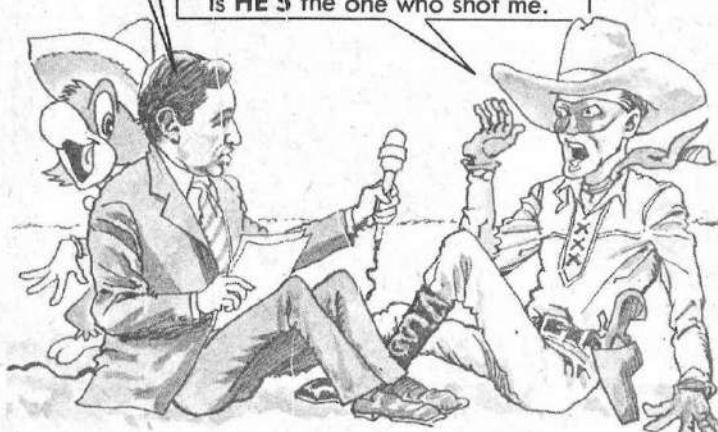
Is it true he found you all shot up and he nursed you back to health so you could continue fighting crime?

Yeah, but what they don't tell you is HE'S the one who shot me.

You're kidding?



No . . . one night we were playing gin rummy and he said I cheated and then he started slingin' lead all over the desert. I tell you, that Indian's crazy.



But didn't he teach you a lot of useful Indian tricks to help you catch the bad guys?

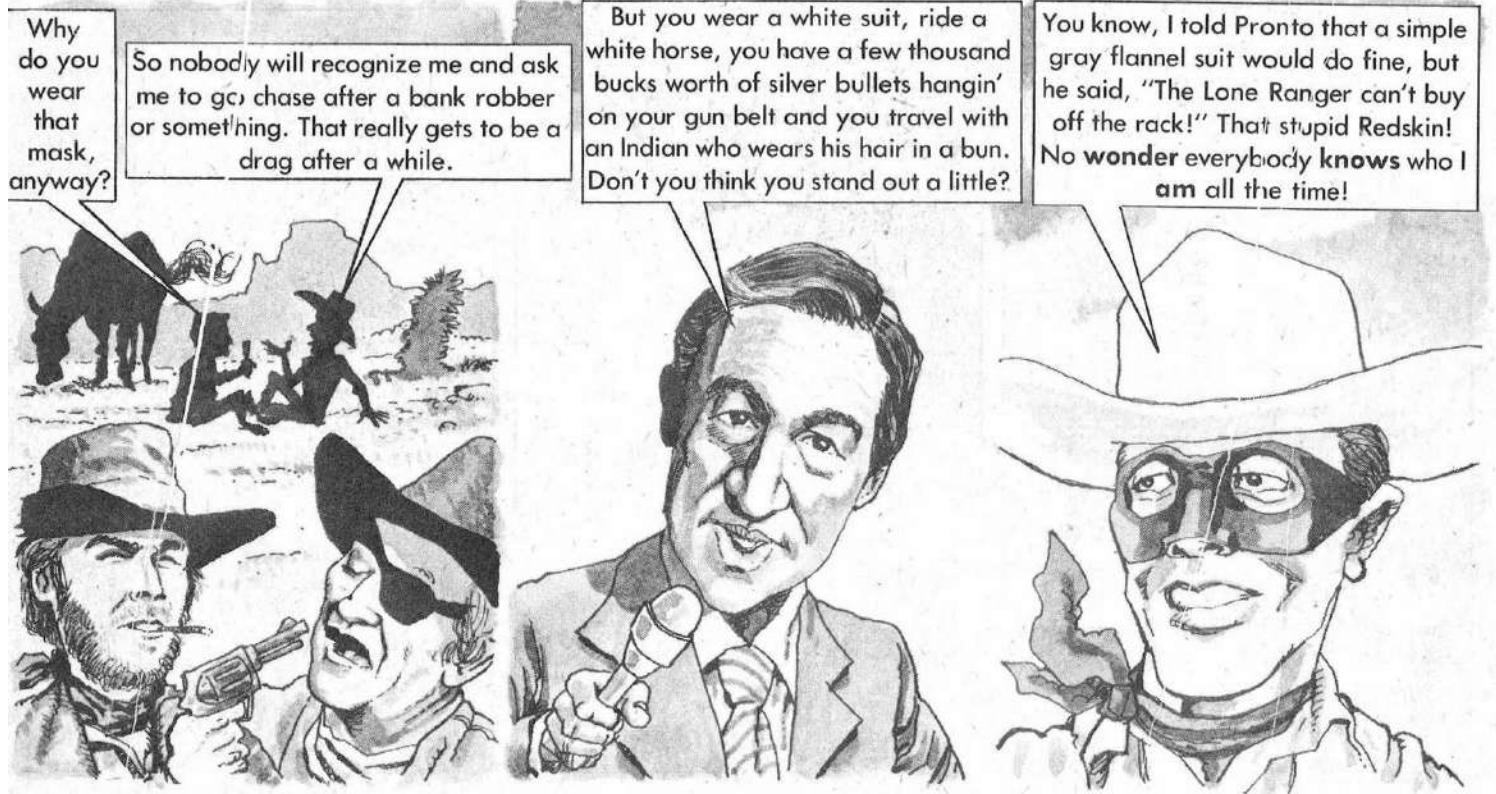
Yeah, well he taught me how to jump on to a runaway stagecoach from a moving horse!





Well, that sounds important.

But he kept telling me to grab the **WHEEL!** I almost got killed listening to that nit wit Indian!

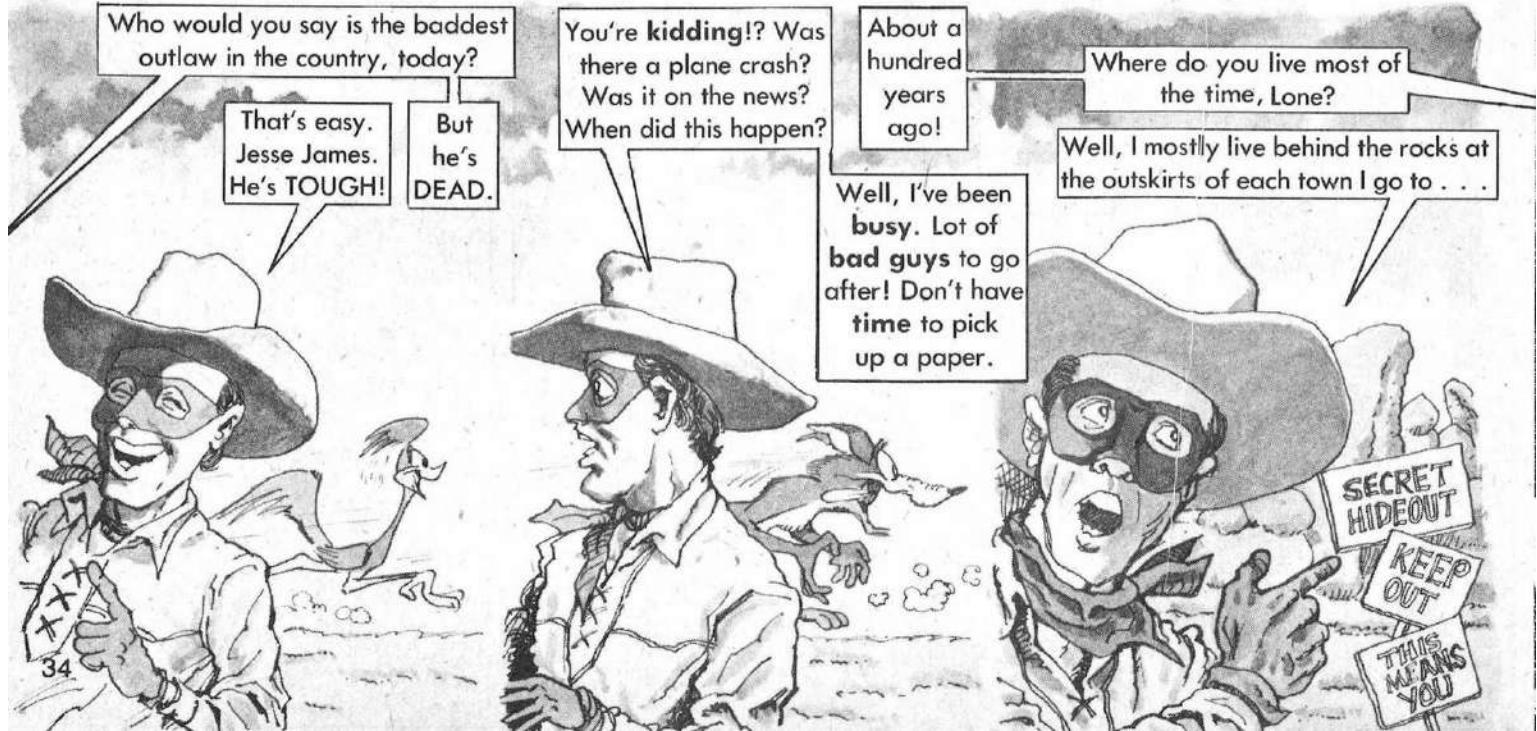


Why do you wear that mask, anyway?

So nobody will recognize me and ask me to go chase after a bank robber or something. That really gets to be a drag after a while.

But you wear a white suit, ride a white horse, you have a few thousand bucks worth of silver bullets hangin' on your gun belt and you travel with an Indian who wears his hair in a bun. Don't you think you stand out a little?

You know, I told Pronto that a simple gray flannel suit would do fine, but he said, "The Lone Ranger can't buy off the rack!" That stupid Redskin! No wonder everybody knows who I am all the time!



Who would you say is the baddest outlaw in the country, today?

That's easy. Jesse James. He's **TOUGH!**

But he's **DEAD.**

You're kidding!? Was there a plane crash? Was it on the news? When did this happen?

About a hundred years ago!

Well, I've been busy. Lot of bad guys to go after! Don't have time to pick up a paper.

Where do you live most of the time, Lone?

Well, I mostly live behind the rocks at the outskirts of each town I go to . . .

Don't you find it hard finding good places to camp?

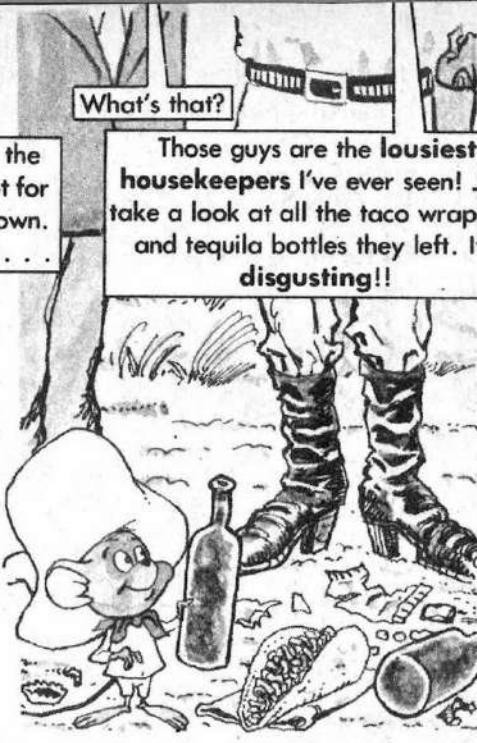
No, the Cisco Kid and I are on the same circuit, so we reserve a spot for each other when we leave each town. There's only one problem though . . .

What's that?

Those guys are the **lousiest housekeepers** I've ever seen! Just take a look at all the taco wrappers and tequila bottles they left. It's **disgusting!!**

What do you guys do for fun out there on the road?

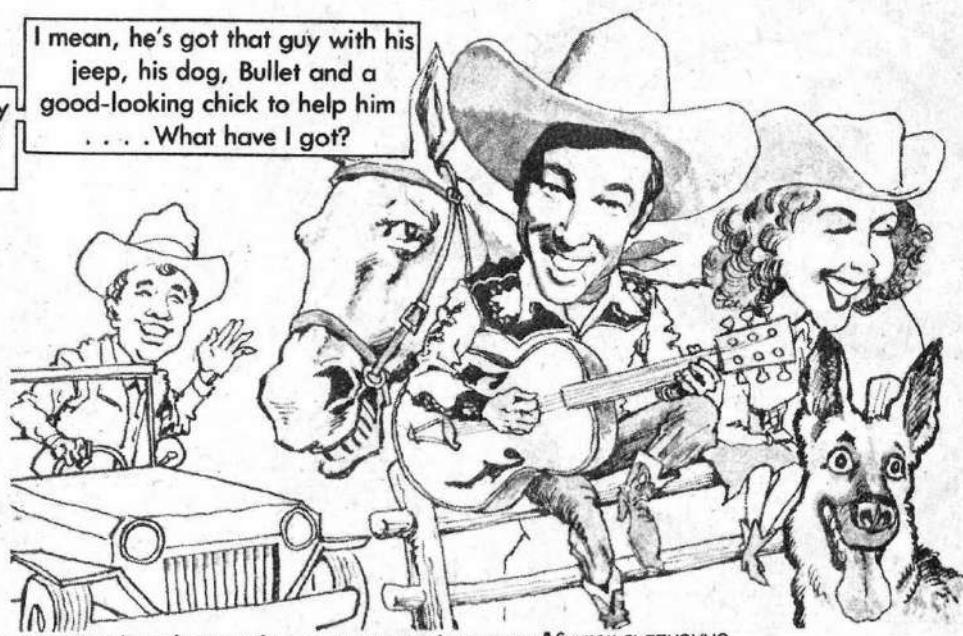
Well, sometimes when things get boring, Pronto takes the bun out of his hair, and I let him peak under my mask! It doesn't take the place of a couple of chicks, but it **beats** playing **gin rummy** with that crazy Indian, I can tell you THAT!



Is there anything else you don't like about being the Lone Ranger?

Yeah, it really **bugs** me when they call Roy Rogers the **KING** of the Cowboys and not **ME!!**

I mean, he's got that guy with his jeep, his dog, Bullet and a good-looking chick to help him What have I got?



CRACKED is wearing an electronic pacemaker and finding that every time you sneeze, the garage door goes up!

How?

All I have is this stupid Indian! I tell you, it's not fair!!

As a matter of fact, I'm sick of this **GOOD GUY** stuff! I quit! Let someone else do it!

What we do now, Kemosabi?!



Whether it be spring, summer, fall or winter, lately there's one thing you always find in the woods—Right!—Litter! And why is there litter? Mostly because the sport of backpacking has caught on in such great numbers. Some go out for a day—others a week and still others Well, you'll meet the champ of them all when

CRACKED INTERVIEWS THE OUTDOOR KING

Greetings, America. This is Nanny Dickering once again and this month I'm somewhere in the Adirondack Mountains where I have found a man who lives in the woods 365 days a year. Yes, friends, he is truly The Outdoor King.

Good afternoon, mighty Mike.

Hi, Nanny. Welcome to my home.

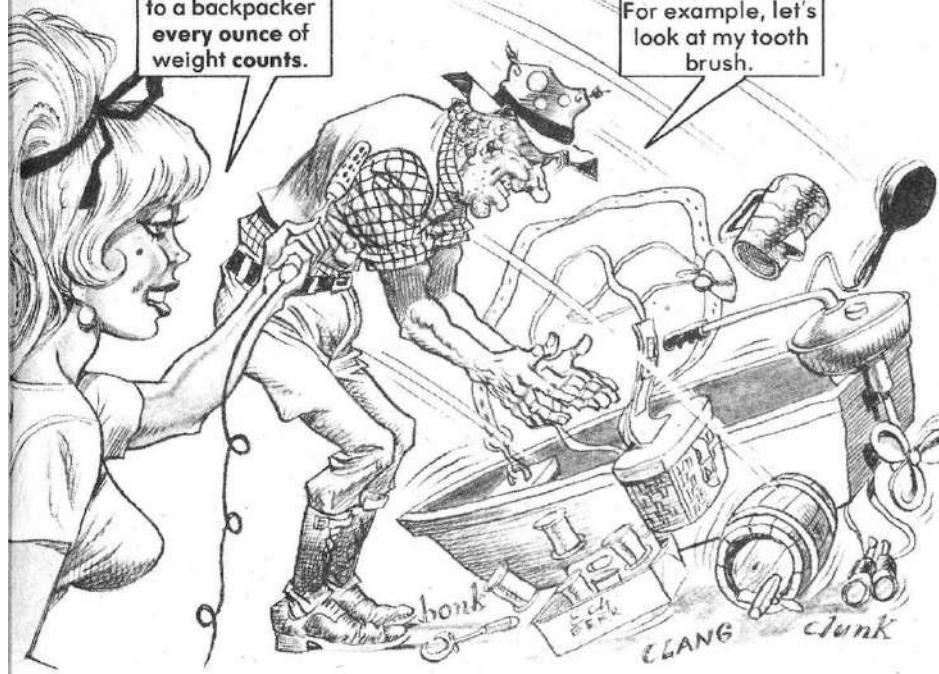
Why did you choose to live in the woods?

Well, the area was nice . . . the neighbors were quiet and the rent was cheap!



I understand that to a backpacker every ounce of weight counts.

That's correct. For example, let's look at my tooth brush.



CRACKED is asking the camping store clerk for dehydrated water!

Notice how I sawed it in half and then removed all the bristles except one.

Amazing! One bristle! And that cleans your teeth well?

Actually, it cleans my teeth horribly... but it is light.



That wasn't a dinner invitation.

Oh—well, I live on the freeze-dried variety. All you do is add boiling water and you have an instant dinner.

May I taste it?

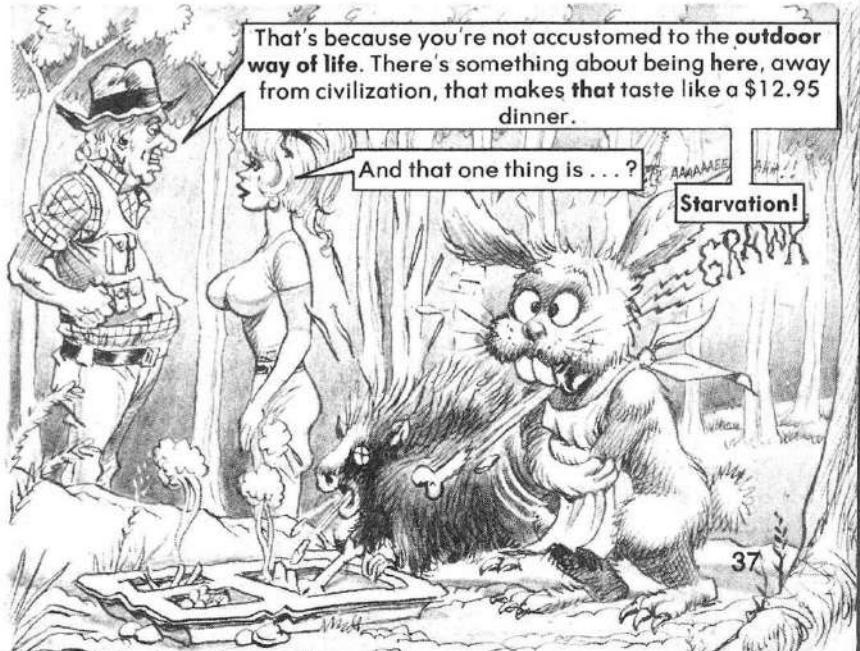
Certainly.

GREEDYMAN
FREEZE DRIED
TURKEY DINNER
FOR 46
JUST ADD 3
GALLONS OF WATER



That's turkey, mashed potatoes and peas you're eating.

It tastes more like wet cardboard.



That's because you're not accustomed to the outdoor way of life. There's something about being here, away from civilization, that makes that taste like a \$12.95 dinner.

And that one thing is...?

Starvation!

Speaking of starvation, what if you do run out of food?

What's that?

Then you whip out this.

The phone number
of the nearest deli
that delivers!

DELI
CITY
AROUND THE
BLOCK SERVICE

I understand you live in a lean-to
made entirely from plastic
tarpaulins.

That's correct. Behind you
is one of my better ones.

Why—that's
beautiful.

Thank you.

You made that
all by yourself?

Well, no. It took
three days and
eight assistants.

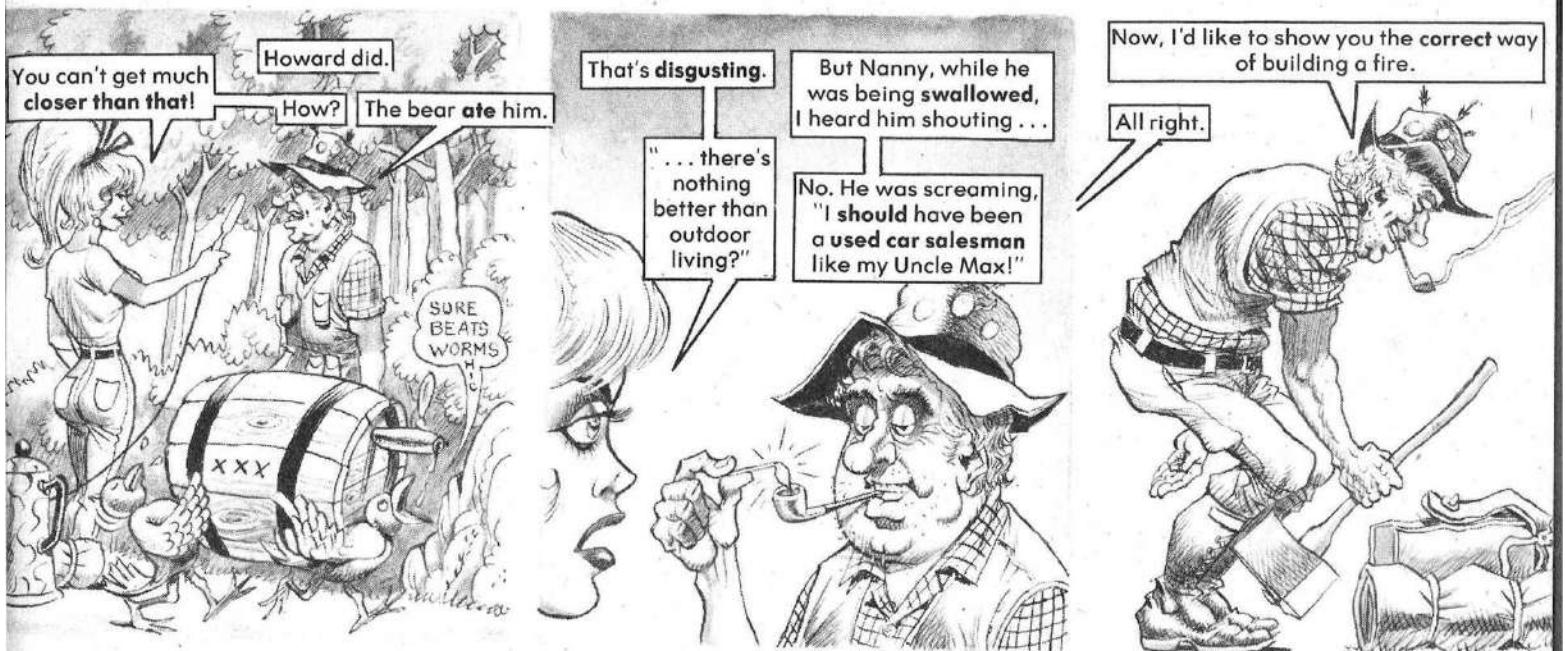
ANNEX

LA CASA
CONTENTE

What happens
when you're
out here by
yourself?

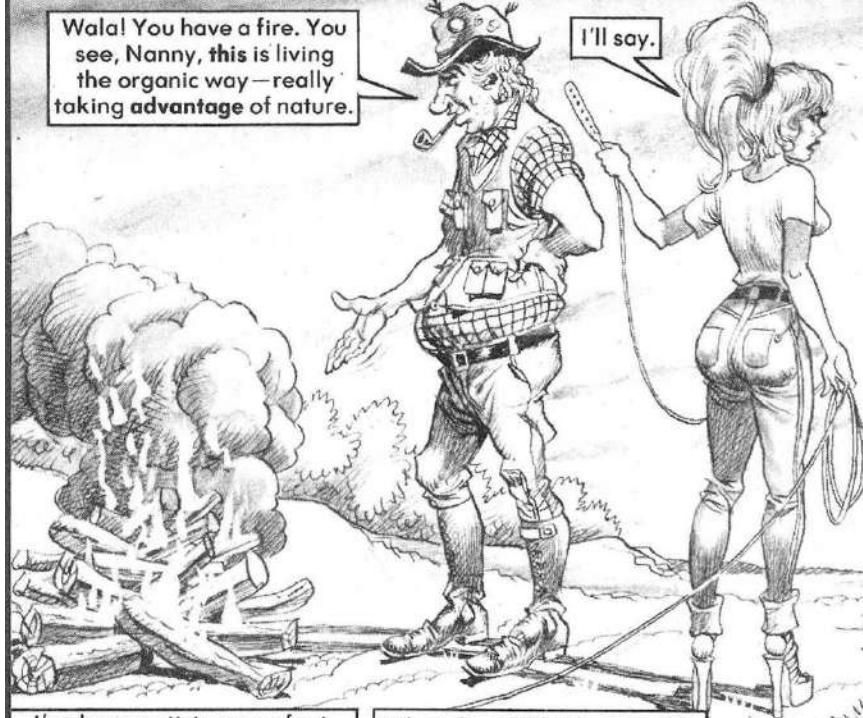
Which is?

Oh—then I make a
quicky tarp lean-to.



Wala! You have a fire. You see, Nanny, this is living the organic way—really taking advantage of nature.

I'll say.



I've been noticing your feet. Those are pretty strange shoes. Are they comfortable?

What shoes? This is moleskin which I use to cover the blisters I get from hiking.

Is there any way to avoid getting such blisters?

Indeed there is.

How's that?

Stop walking.

AND THAT, SON, IS WHAT HAPPENS WHEN YOU DON'T EAT YOUR CABBAGE AND CARROTS

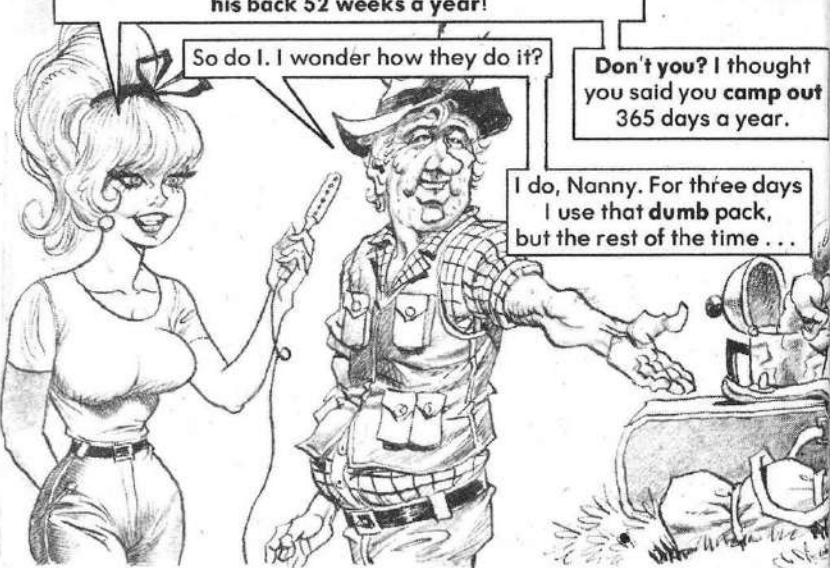


You know, I find it amazing that anyone could live off his back 52 weeks a year!

So do I. I wonder how they do it?

Don't you? I thought you said you camp out 365 days a year.

I do, Nanny. For three days I use that dumb pack, but the rest of the time . . .



I use this!

Some outdoorsman!

It's the only way to rough it.

NOR RIDERS—
EXCEPT GIRLS
THAT IS

HOBOKEN
OR BUST



And this is Nanny Dickering signing off with mighty Mike, the Outdoor King!

Wanna' come in and watch a lit TV before you leave? Wild Kingdom's on!

No, thanks.



Giant "JAWS" Contest!!

WIN YOUR OWN ATARI® HOME VIDEO GAME !

25 PRIZES !!

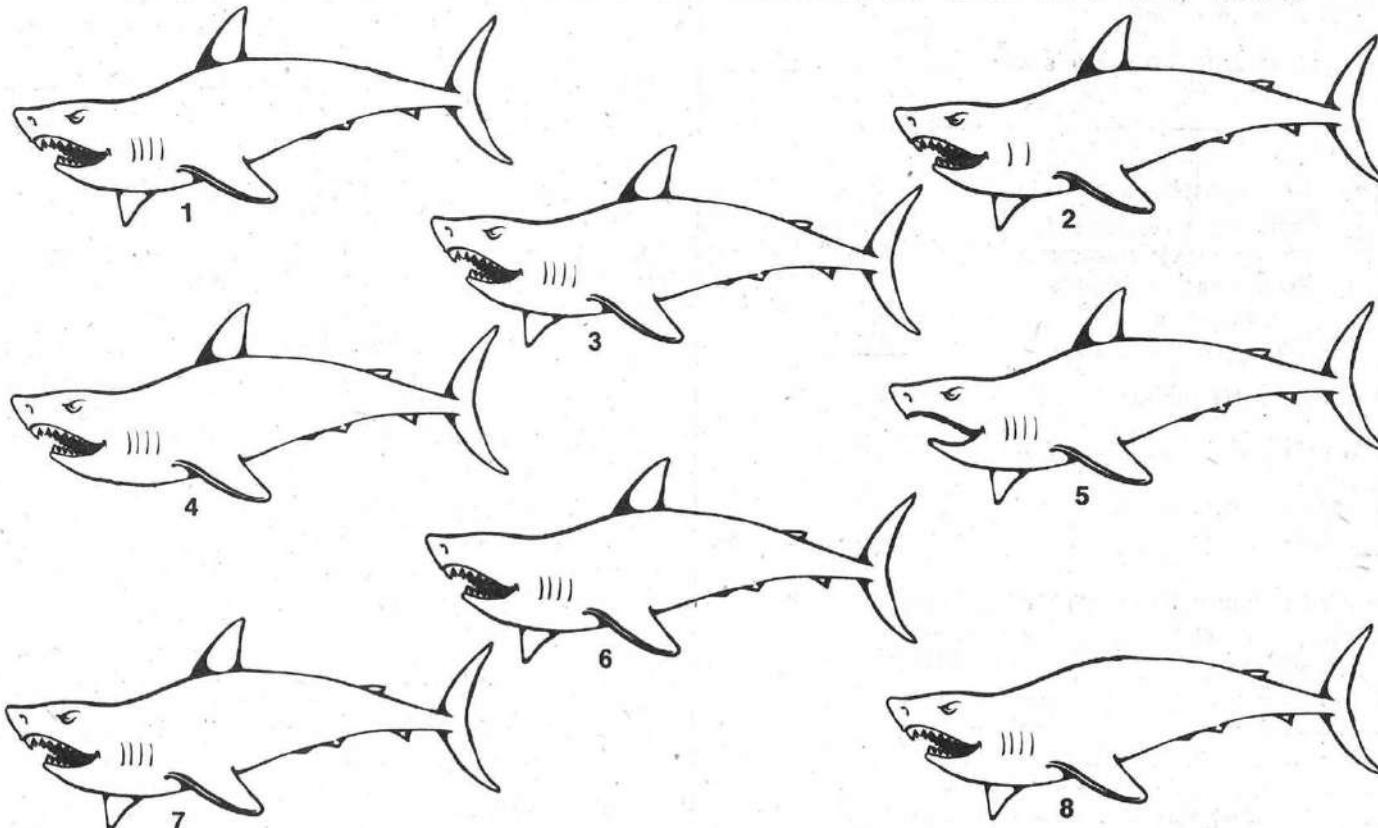
1st and 2nd PRIZES: ATARI® HOME VIDEO GAMES

23 RUNNER-UP PRIZES: ONE YEAR SUBSCRIPTIONS TO CRACKED

YOU CAN WIN ! CATCH A PRIZE !

ENTER THE CONTEST NOW ! HERE'S HOW !

FIND THE SHARKS THAT ARE IDENTICAL. WRITE THEIR NUMBERS IN THE APPROPRIATE PLACE, ON THE REVERSE SIDE OF THIS PAGE. FILL OUT THE ENTIRE FORM AND DROP IT IN THE MAIL TODAY ! THAT'S ALL THERE IS TO IT ! YOU CAN WIN !



OFFICIAL RULES:

Complete the Entry Form or facsimile. (You may submit your own facsimile or CRACKED will send you one if you send a request with a self-addressed, stamped envelope.) No purchase is necessary. One entry per household only. Persons or relatives of persons employed by CRACKED are not eligible. Void where prohibited. All winners are responsible for applicable taxes. Entries must be postmarked by August 16th, 1983. Mail entries to CRACKED JAWS CONTEST, 239 Park Avenue South, Suite 5-D, New York, NY 10003.

Entrants completing entire form (checking choices and filling appropriate blanks) will be eligible for prizes. Winners will be selected by drawing, and selection of winners will be final. Winners will be announced in a forthcoming issue and notified by mail.

The matching SHARKS are _____ and _____

Name _____ Age _____

Address _____

City _____

State _____ Zip _____ Male _____ Female _____

What are your favorite CRACKED features ?

<input type="checkbox"/> The CRACKED Lens	<input type="checkbox"/> Sagebrush
<input type="checkbox"/> TV/Movie Satires	<input type="checkbox"/> The CRACKED Poster
<input type="checkbox"/> Great Moments in History	<input type="checkbox"/> Shut-Ups
<input type="checkbox"/> CRACKED Interviews	

What TV programs do you watch regularly ? _____

How often do you watch TV on Saturday mornings ?

<input type="checkbox"/> Every Saturday	<input type="checkbox"/> Once a month
<input type="checkbox"/> 3 times a month	<input type="checkbox"/> Less than once a month
<input type="checkbox"/> Twice a month	

What is your favorite movie of this year ? _____

What are your interests or hobbies ?

<input type="checkbox"/> Listening to records or tapes	<input type="checkbox"/> Playing sports
<input type="checkbox"/> Playing arcade videogames	<input type="checkbox"/> Reading
<input type="checkbox"/> Playing home videogames	<input type="checkbox"/> Bicycling
<input type="checkbox"/> Playing with dolls	<input type="checkbox"/> Making models
<input type="checkbox"/> Other: _____	

Do you own a home videogame unit ? Yes No

If Yes, what kind ? _____

How many cartridges do you own ?

None 1-2 3-5 6-9 10 or more

How many cartridges do you expect to get in the next year ?

From your parents or others:	By purchasing them yourself:
<input type="checkbox"/> None	<input type="checkbox"/> None
<input type="checkbox"/> 1-2	<input type="checkbox"/> 1-2
<input type="checkbox"/> 3-5	<input type="checkbox"/> 3-5
<input type="checkbox"/> 6-9	<input type="checkbox"/> 6-9
<input type="checkbox"/> 10 or more	<input type="checkbox"/> 10 or more

Where do you get information about hobby items (videogames, etc.) before a purchase ?

<input type="checkbox"/> Magazine Articles	<input type="checkbox"/> TV Commercials
<input type="checkbox"/> By talking with friends	<input type="checkbox"/> Magazine ads for them
<input type="checkbox"/> Other: _____	

How many of your friends and family members do you share your copies of CRACKED with ? _____

How many people (counting yourself) are there in your immediate family ? _____

How many times do you reread all or part of CRACKED ? _____

How often do you eat snack foods (pretzels, chips, etc.) ?

<input type="checkbox"/> More than once a day	<input type="checkbox"/> 1-2 times a week
<input type="checkbox"/> Once a day	<input type="checkbox"/> Less than once a week
<input type="checkbox"/> Several times a week	

How often do you have cereal as part of your breakfast ?

<input type="checkbox"/> Every day	<input type="checkbox"/> 1-2 days a week
<input type="checkbox"/> 5-6 days a week	<input type="checkbox"/> Less than once a week
<input type="checkbox"/> 3-4 days a week	

How often do you have a meal or snack from a fast food restaurant ?

<input type="checkbox"/> 5 or more times a week	<input type="checkbox"/> Twice a week
<input type="checkbox"/> 4 times a week	<input type="checkbox"/> Once a week
<input type="checkbox"/> 3 times a week	<input type="checkbox"/> Less than once a week

What restaurant(s) do you go to for fast foods ? _____

For what kinds of family purchases listed below, are your recommendations used in making the choice ?

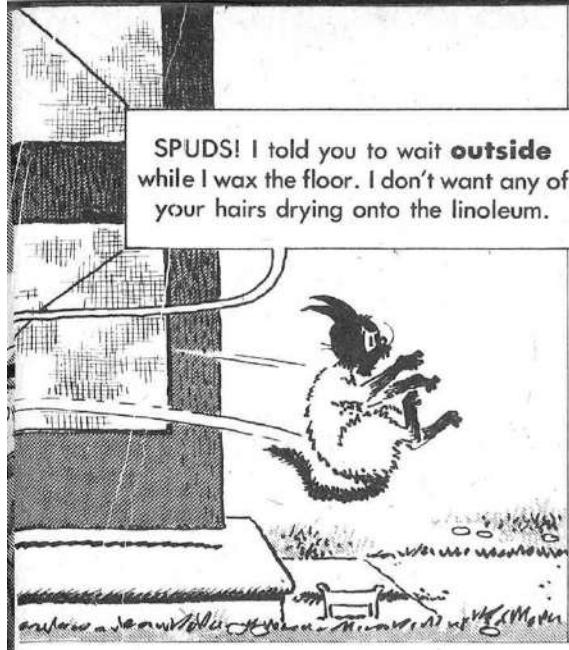
Yes	No	Yes	No
<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/> Hobby/recreational items	<input type="checkbox"/> Soft drinks
<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/> Breakfast cereals	<input type="checkbox"/> Snack foods
<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/> Stereo equipment	<input type="checkbox"/> Fast food
<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/> Videogame cartridges and equipment	<input type="checkbox"/> meals

What other CRACKED publications do you buy ?

<input type="checkbox"/> Biggest CRACKED	<input type="checkbox"/> Greatest CRACKED	<input type="checkbox"/> King-Sized CRACKED
<input type="checkbox"/> CRACKED Collectors' Edition	<input type="checkbox"/> Extra Special CRACKED	<input type="checkbox"/> Super CRACKED
<input type="checkbox"/> Giant CRACKED		<input type="checkbox"/> None

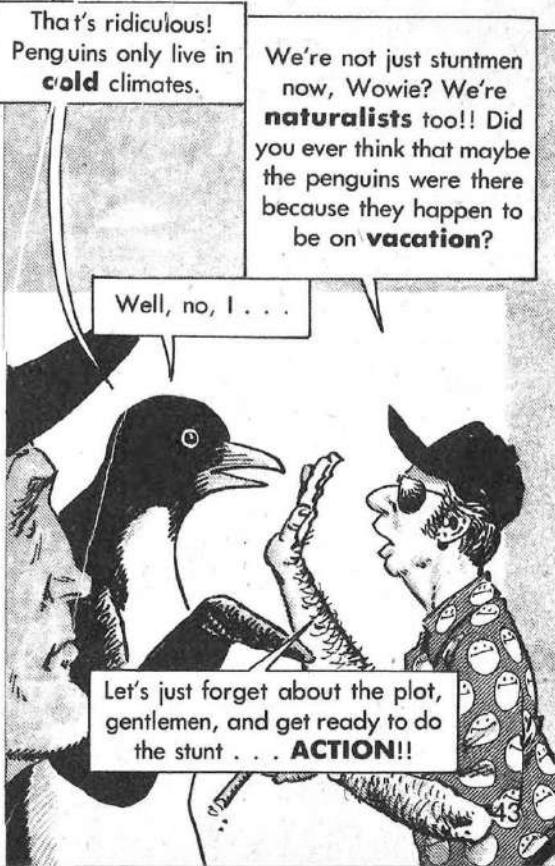
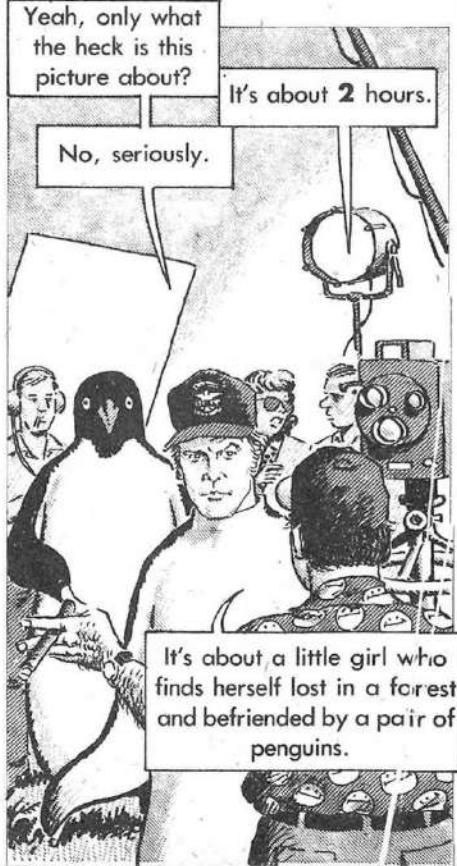
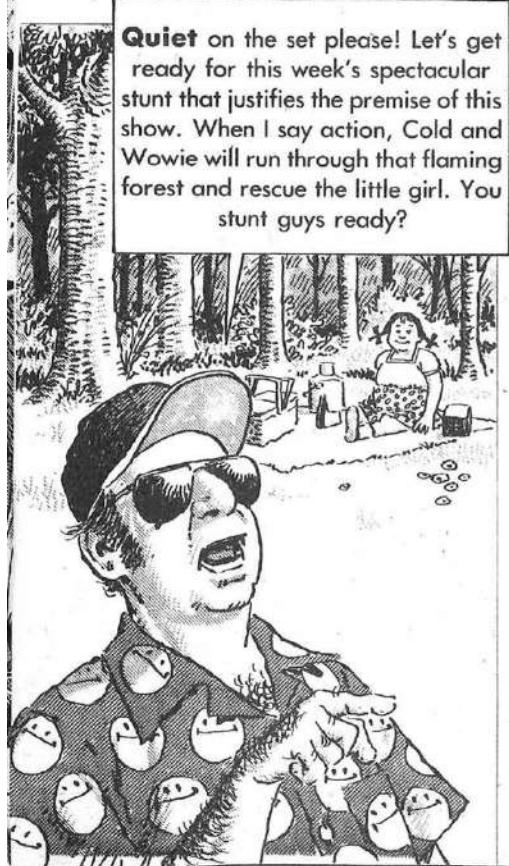
For the following list of products, please indicate if you already have the item, if you are saving to buy it (or more of it) yourself, if you are asking for it (or more of it) as a gift, or if you are not interested in it.

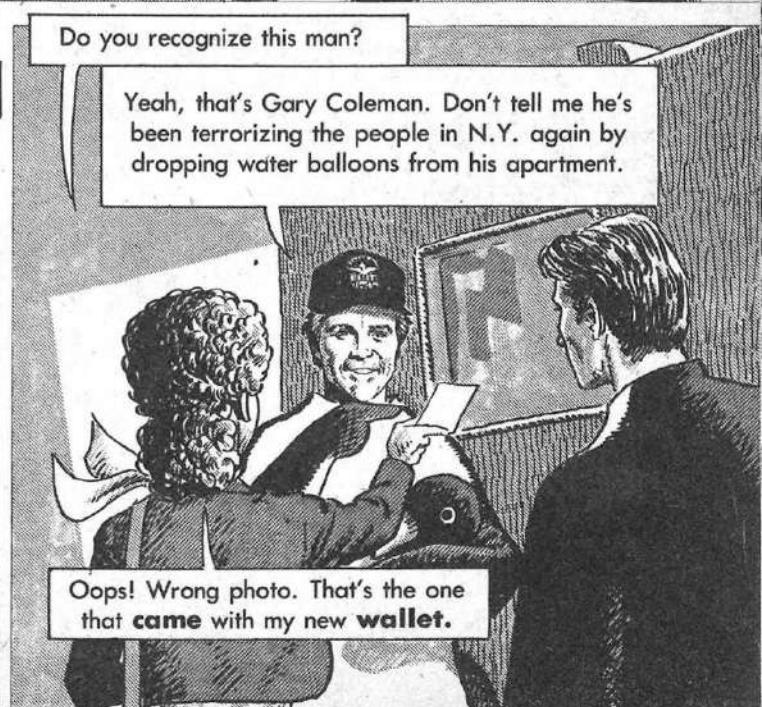
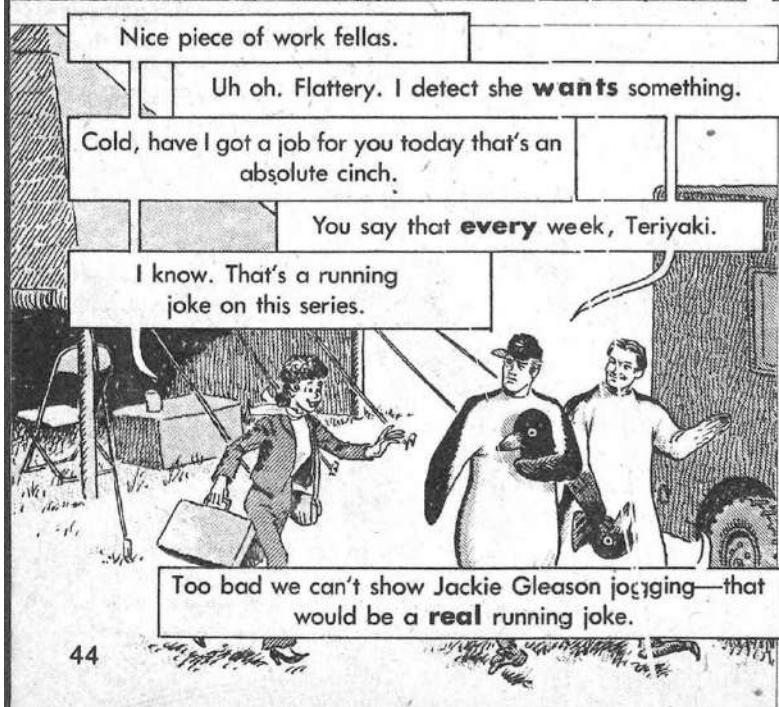
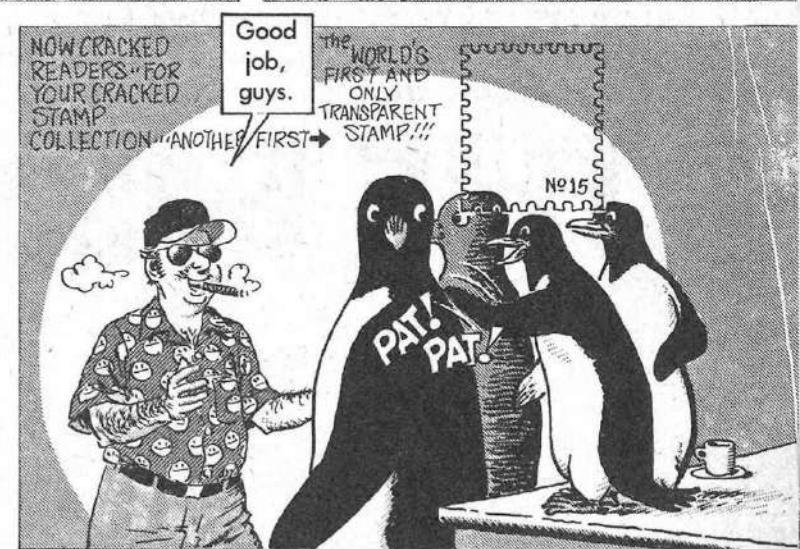
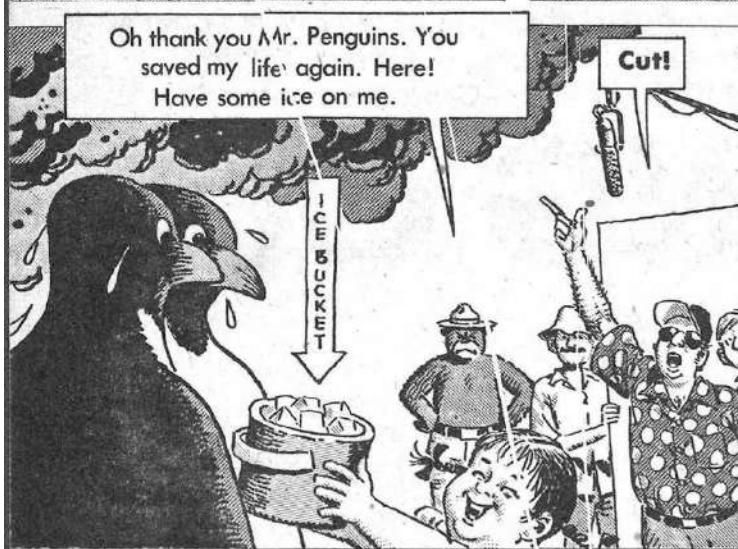
Already have	Saving for	Asking for	Not Interested	
<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	Records/Tapes
<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	Bicycle
<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	Videogame unit (player)
<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	Videogame cartridge(s)
<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	Sporting goods
<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	Moped
<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	Stereo equipment
<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	Photo equipment
<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	Games/toys
<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	Models/dolls



The opening three panels above don't make much sense, do they? But we stuck them up there because we were trying to capture the way it is at the beginning of that ABC hit starring Lee Majors. They always start out with something that leaves you wondering (mainly wondering why this is such a popular show). Actually, we know why. People just love to watch the lead character, Cold Beavers, drop from a plane or roll off a speeding tricycle. Yup, the show is at its best when Cold becomes

THE FAILING GUY





Here! This is him! He's a notorious cat burglar who, while out on bail, has been pulling a few more jobs recently.

O.K.!! Now that explains the opening of this satire!!



Where's the guy located?

Anchorage.

Wait a second! It's gonna cost us \$2,000 in air fare to get to him.

I didn't think of that. O.K. Take the job and I'll also throw in this vinyl lizard.

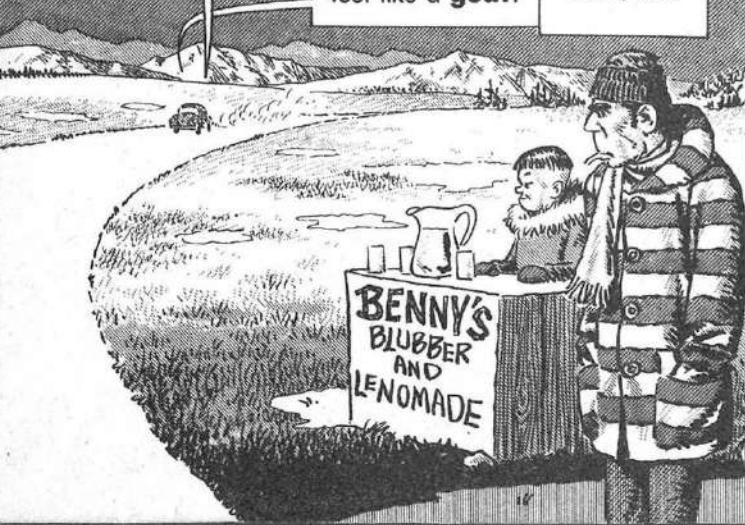


Woo! It's a deal!

We're supposed to meet the guy by **Benny's Blubber And Lemonade Stand**, kid.

Can't you call me Wowie instead of kid? You make me feel like a goat.

I'll try to remember. Hey! There's the guy over there, kid!



What's the guy's name?

Garfield.

Good name for a cat burglar.

Frank Garfield and he's decided to turn himself in. All you gotta do is go to where he is and bring him back. It's an easy \$31.

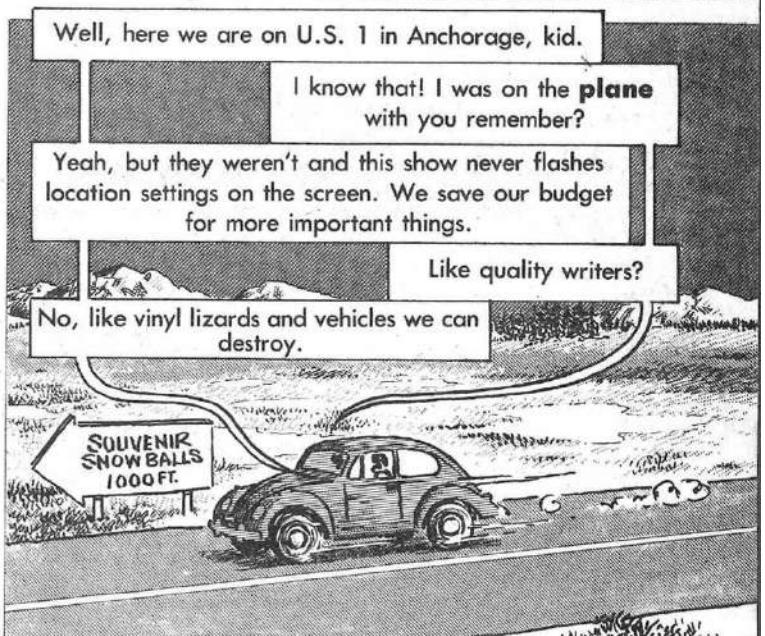
Well, here we are on U.S. 1 in Anchorage, kid.

I know that! I was on the plane with you remember?

Yeah, but they weren't and this show never flashes location settings on the screen. We save our budget for more important things.

Like quality writers?

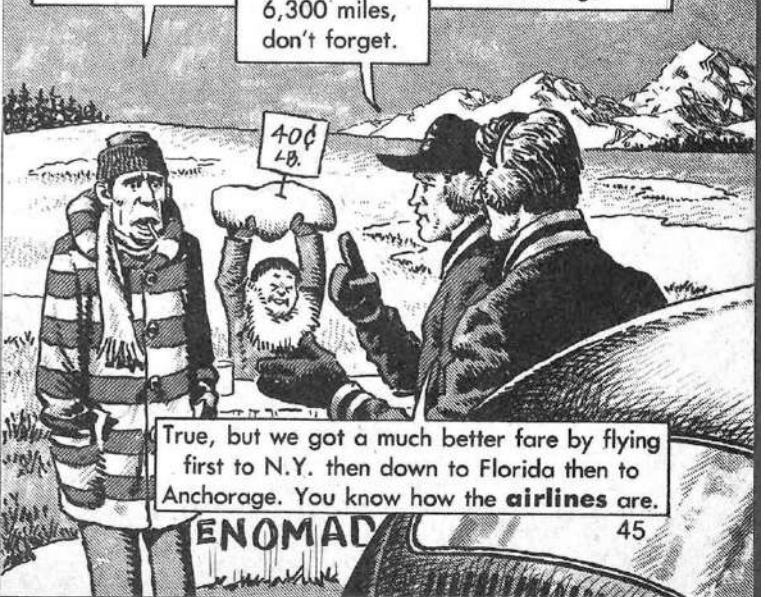
No, like vinyl lizards and vehicles we can destroy.



You guys sure took your time getting here.

We had to fly 6,300 miles, don't forget.

But L.A. is nowhere near that far from Anchorage.



True, but we got a much better fare by flying first to N.Y. then down to Florida then to Anchorage. You know how the airlines are.

Whatever. Anyway, I think somebody is **after** me.

Who'd be **after** a cat burglar?

A giant mouse?

Does it matter? Just be thankful. It should be good for a couple of great **chases**—starting **NOW!!** Into the car guys. Here they come!

Wait, Cold! A snowbank. You can drive **through** that.

But what purpose will **that** serve?

It'll liven up this chase. I mean, you don't think people **watch** this show for the **dialogue!!**



GNOME

Snow BANK

Uh oh! They're gainin'!

You know, so's my aunt. She's been eating **so much** ice cream lately.

We're in luck! An airport! I've got an idea. Let's quietly roll out of the car and **sneak away** while those guys chasing us, thinkin' we're still inside, continue to follow the car.

ROLL out of the CAR!! Isn't that dangerous?

Not for us! We're **stuntmen!**

This is **really** bad.

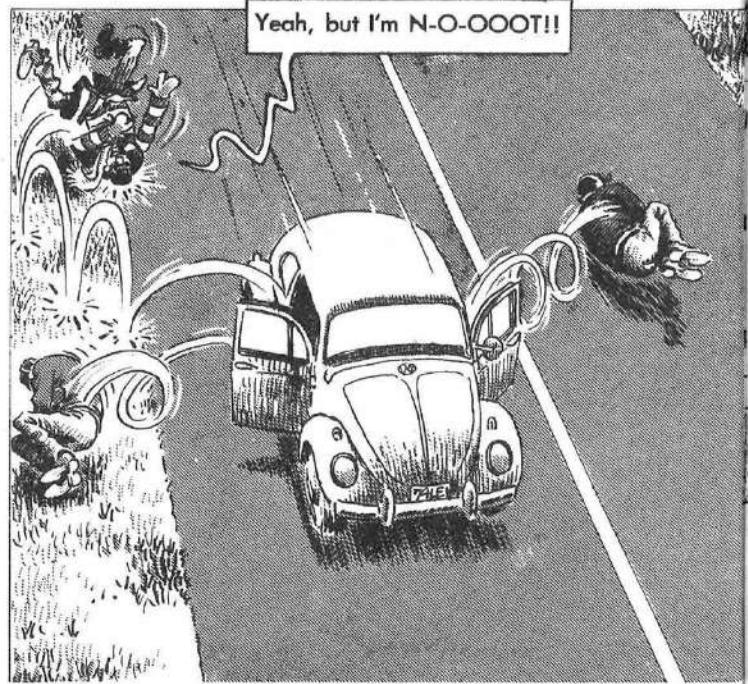
That those guys are **chasing us?**

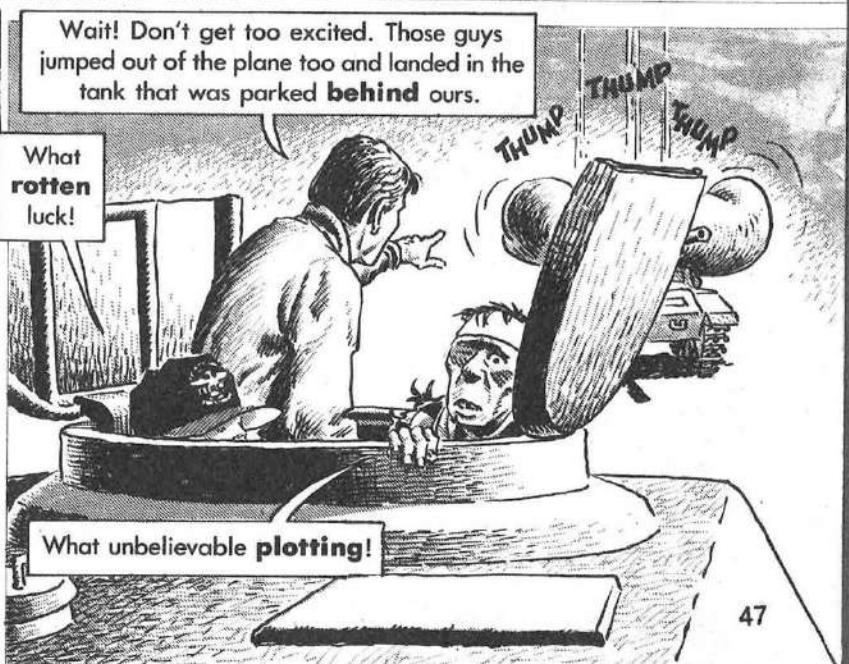
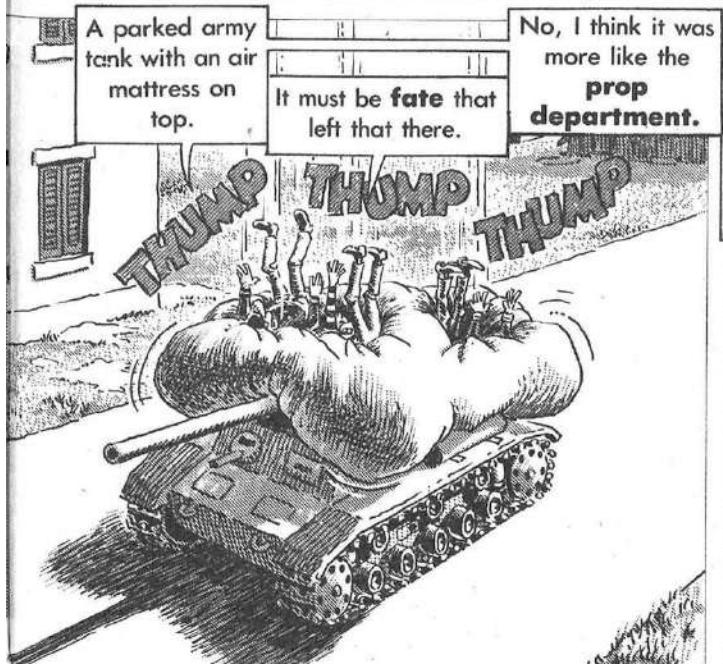
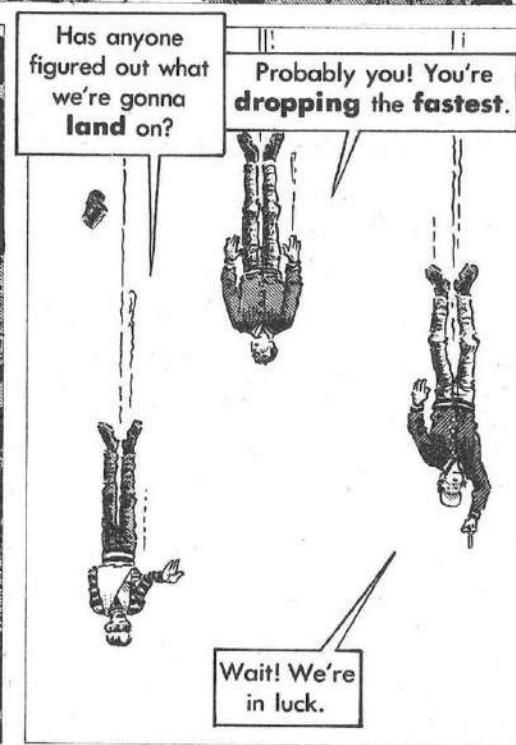
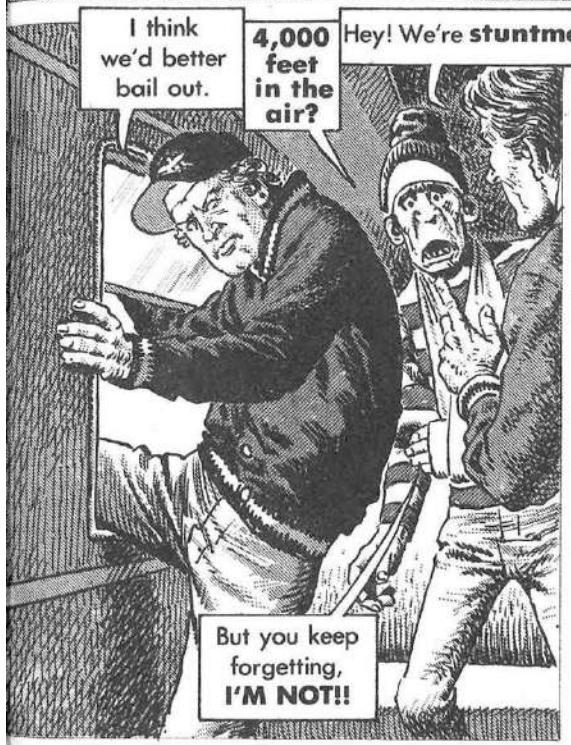
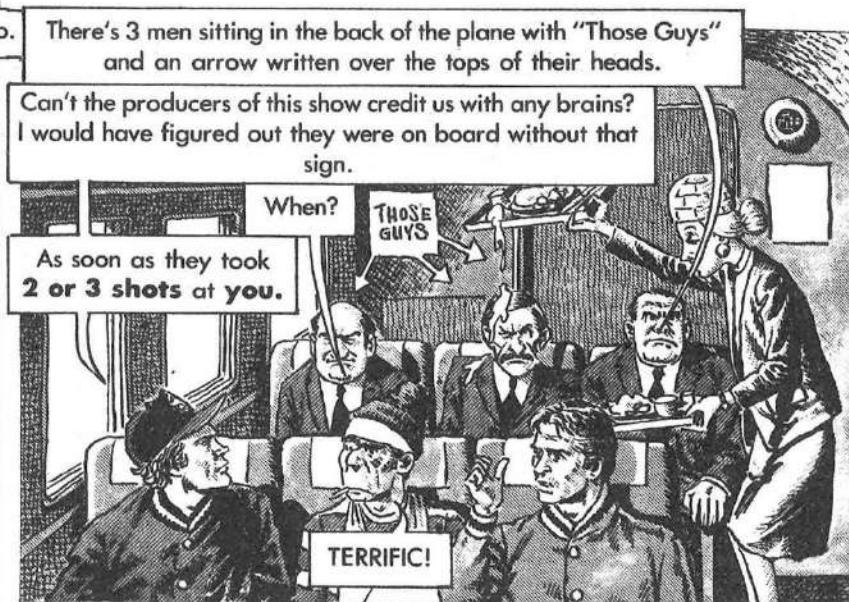
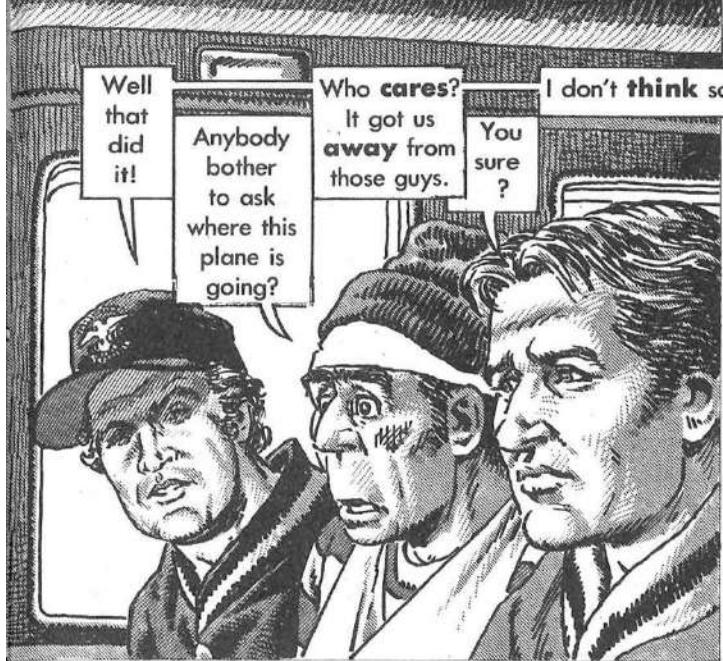
No, that there's so little traffic this far out of Anchorage. There's nothing to jump over or crash into.

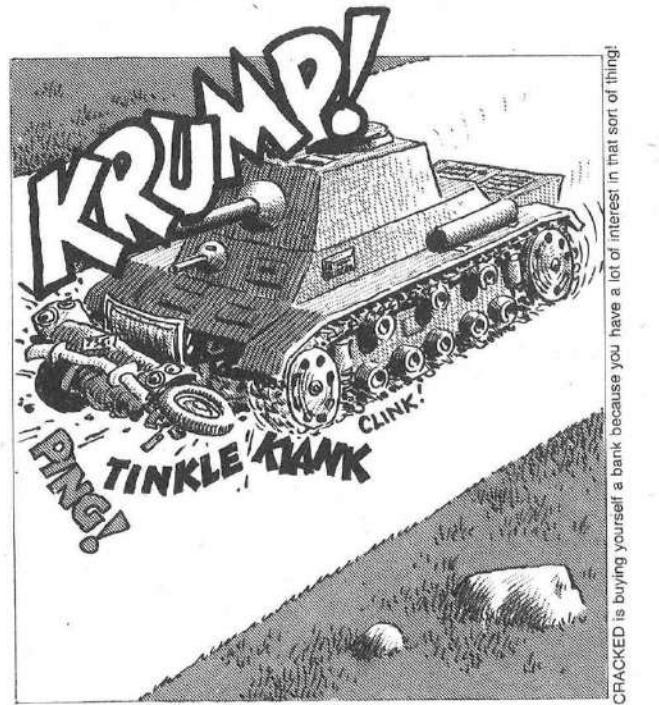
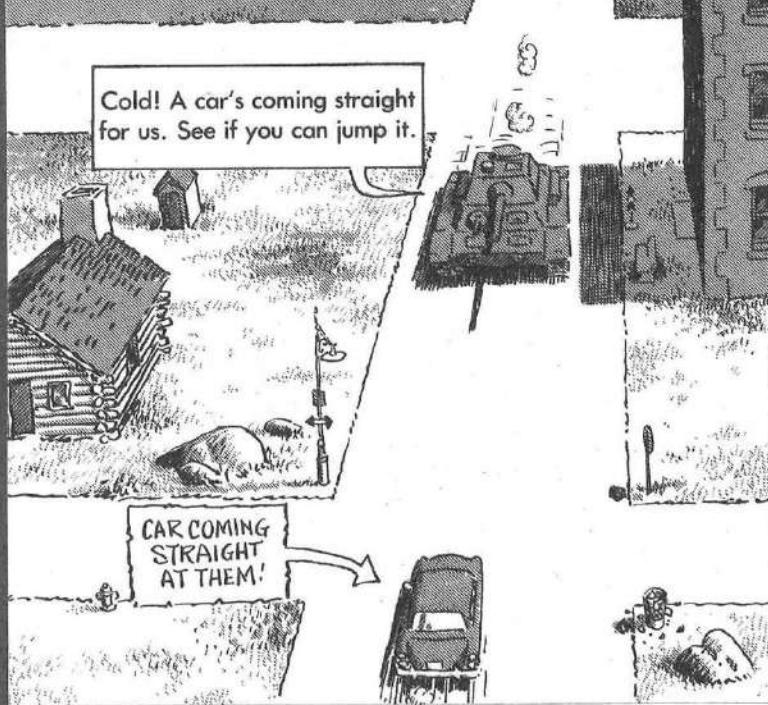
PACKED is yelling through a screen door and straining your voice!



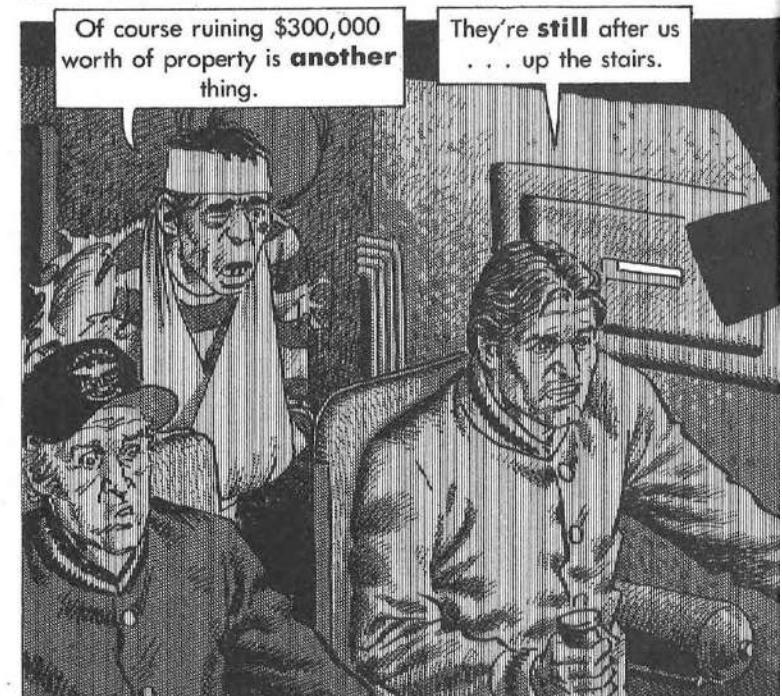
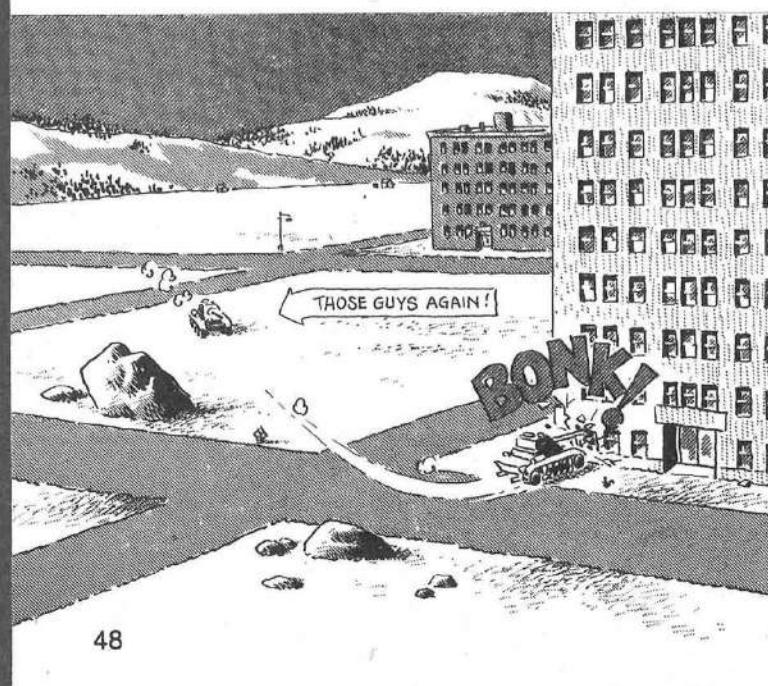
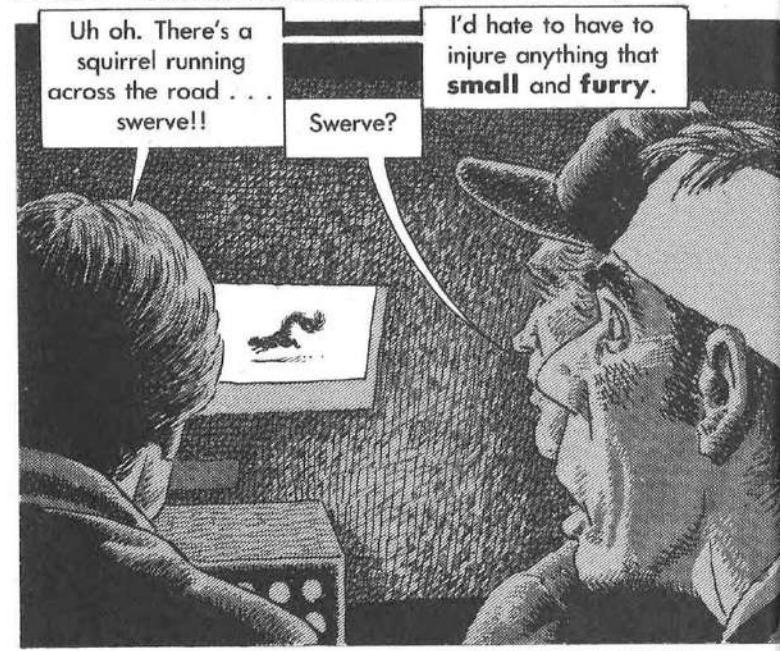
Yeah, but I'm N-O-OOOT!!

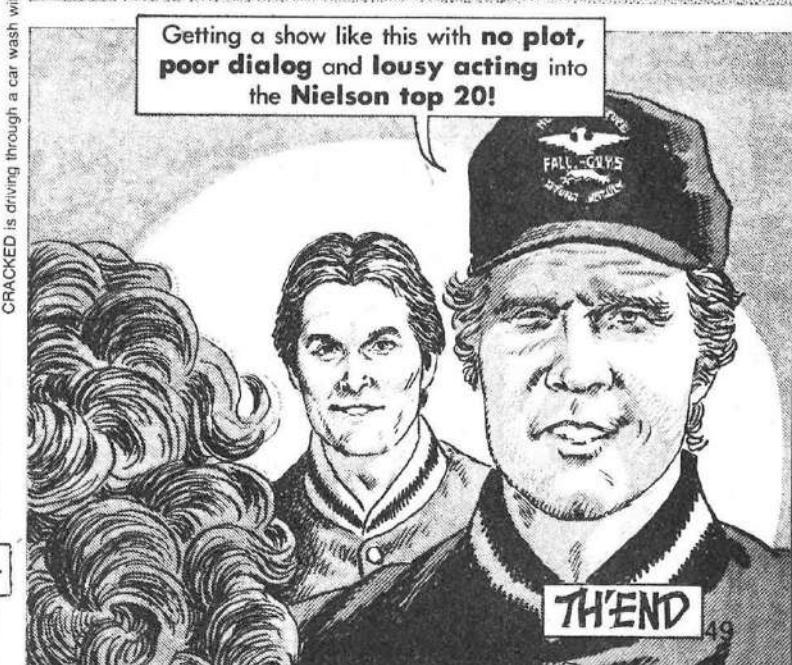
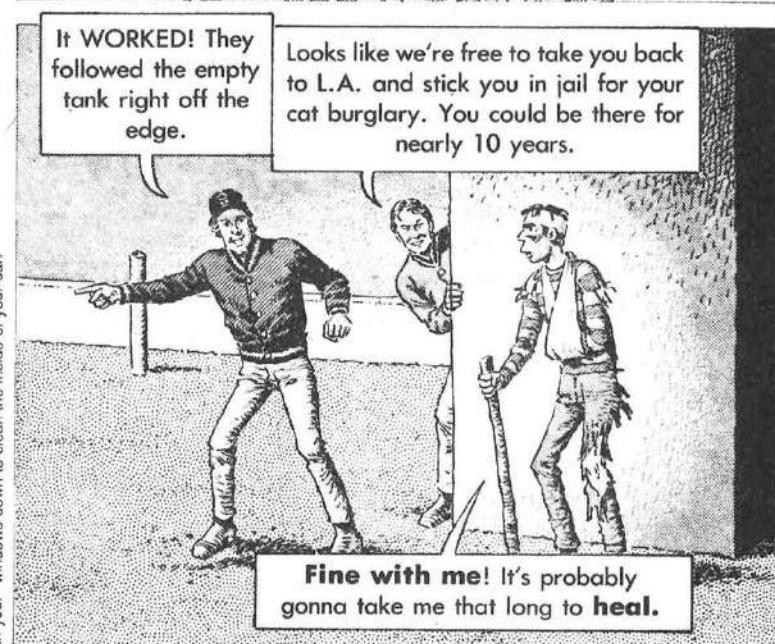
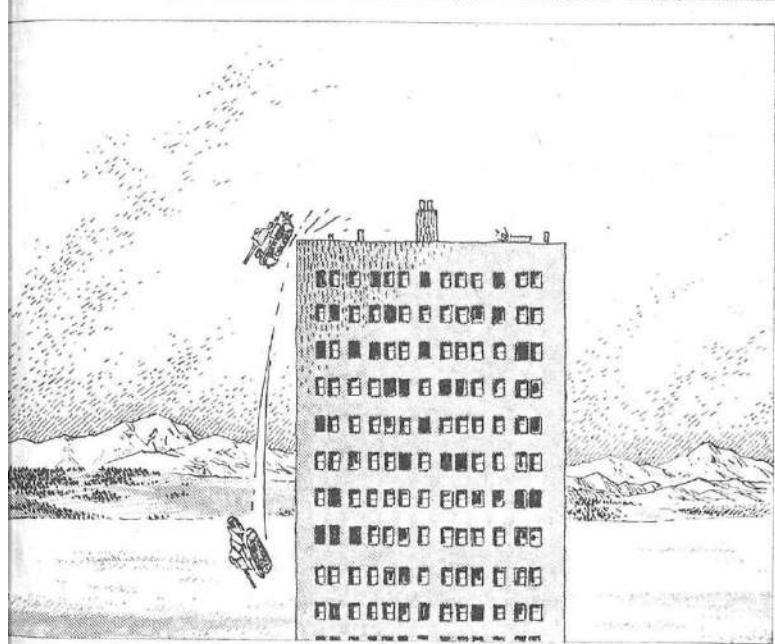
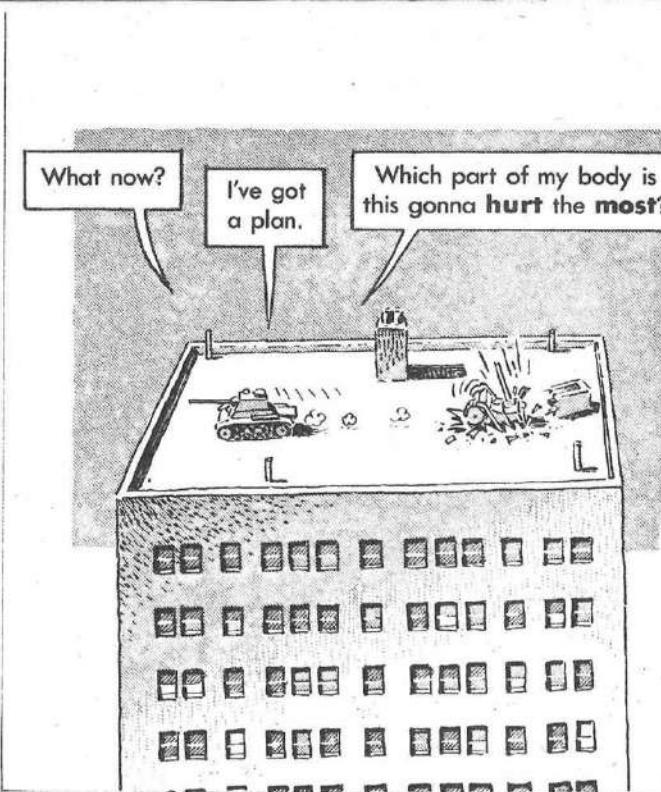
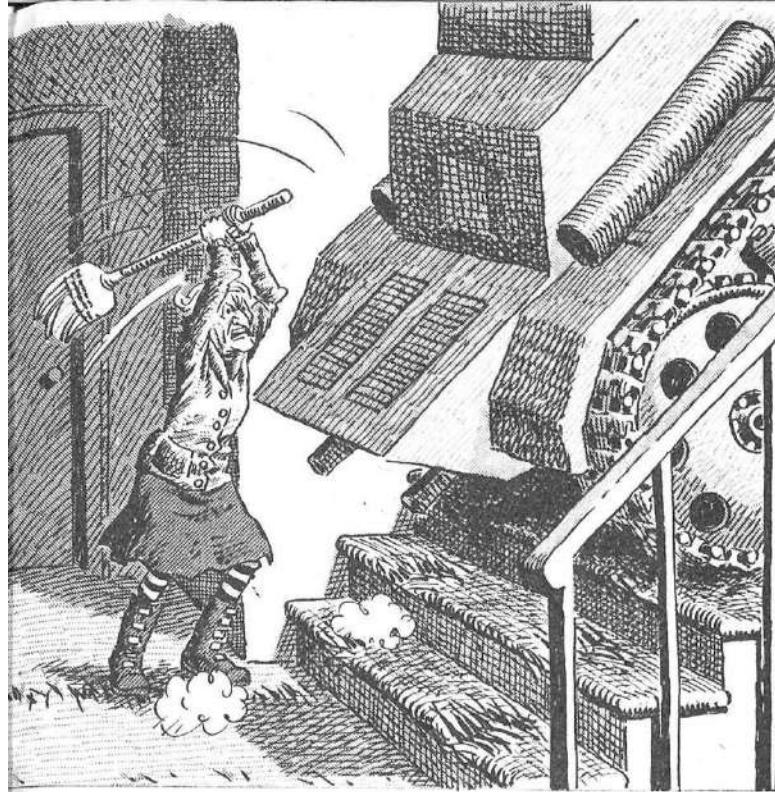






CRACKED is buying yourself a bank because you have a lot of interest in that sort of thing.





SHUTE UPS

INFORMATION



NO
DUMB
QUESTIONS
PLEASE



Any recarnaders who continue these practices
will face automatic bouduption.

Absolutely no derainments will be made!

If you have any further questions,
address them to your immediate carastapor!

**THIS IS YOUR
LAST WARNING!**

SAGEBRUSH

SEVERN

